



TODD SINES
DIRECTOR

DIRECTION CREATIVE DIRECTION BRANDING DESIGN PHOTOGRAPHY EXPERIENTIAL VISUAL EFFECTS

Creative Direction

Branding + Strategy

Art Direction + Design

Direction + Storytelling

Film/Content Production

Photography + Films

Visual FX + Animation

Experiential Installations



History

Diving into Apple's Mousepaint in 1986, Todd received an Graphic Arts Guild — Outstanding Student Award for his early computer graphics work. In 1987, he launched a BMX, skate and music 'zine chronicling the expanding local scene; later published in Freestylin' (Generation F) by Nike/Wizard Publications in 2008. He designed 3 typefaces, built a dark-room in his basement, and formed 4 bands before graduating from high school in 1991.

At The Ohio State University, Todd created his own Media Arts major comprised of graduate level classes based on the Fluxus movement, dadaism, surrealism, philosophy, photography, sound synthesis on Moog + Serge modulars and advanced visual effects and procedural 3D animation. By his junior year, he lead the 3d animation, sound design + music scoring of a sci-fi video game. He signed to 5 record labels in England, Germany, Detroit and Chicago, having sold over 20,000 records before turning 23.

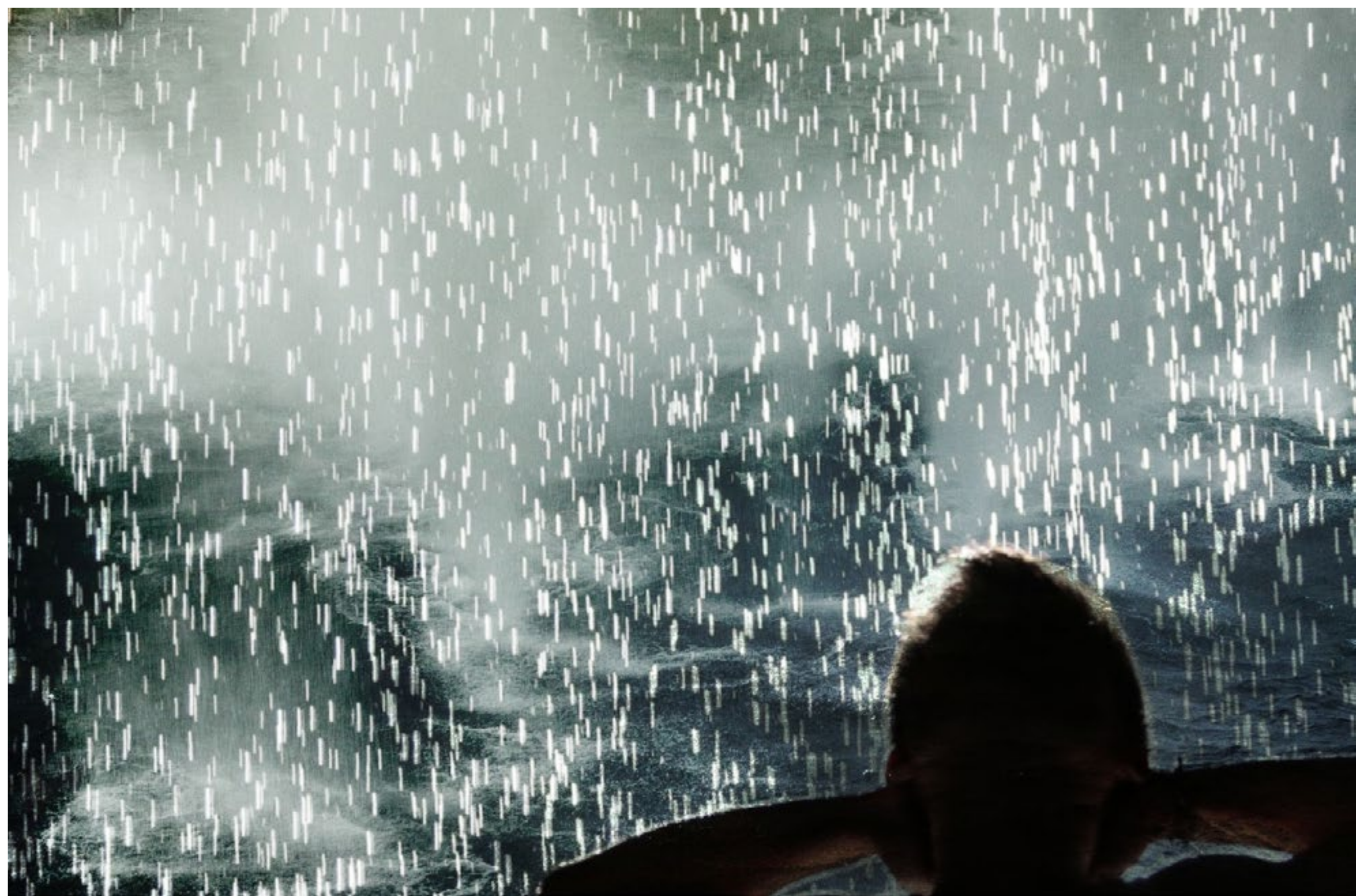
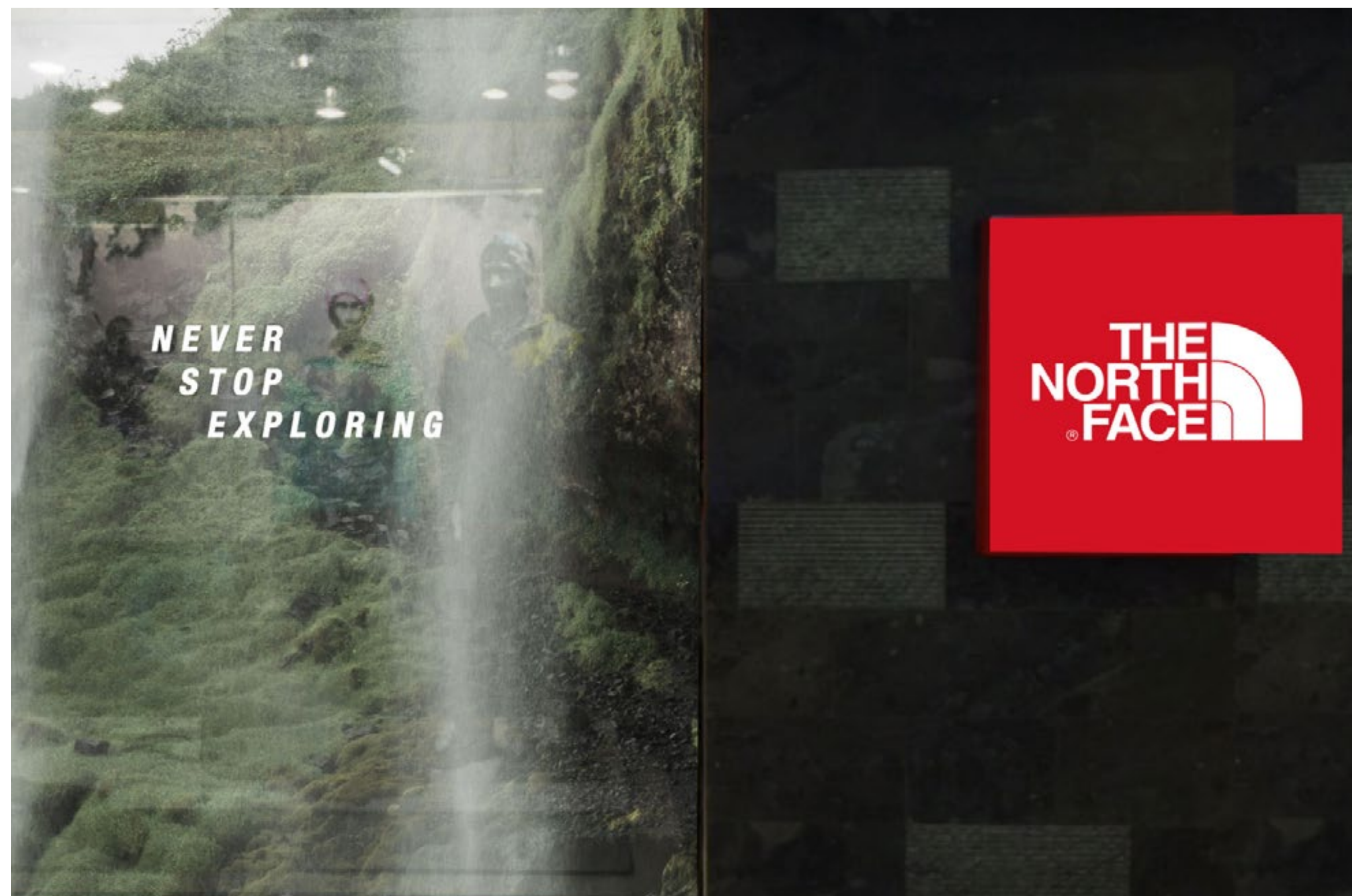
After graduation in 1996, he joined the agency Resource / Ammarati, creating Super Bowl spots and winning numerous One Show Golden pencils and Communicating Arts awards for the first web and interactive endeavors from Victoria's Secret, Apple, Burton, HP and more. In 1999, he worked with the Wexner Center for the Arts, art directing campaigns for gallery shows, film /video, performing arts, education programs and the bi-monthly calendar, winning several awards for periodical design and advertising.

Over the past 20 years, Todd has worked with Fortune 500 brands, filmed + photographed fashion + luxury goods, branded /UI + UX for tech & healthcare startups, activated social justice upstarts, provided visual effects and title sequences for Hollywood studios + indie filmmakers, non-profit organizations, dreamers, boomers, Gen X/Y/Zers and *everyone in between.*



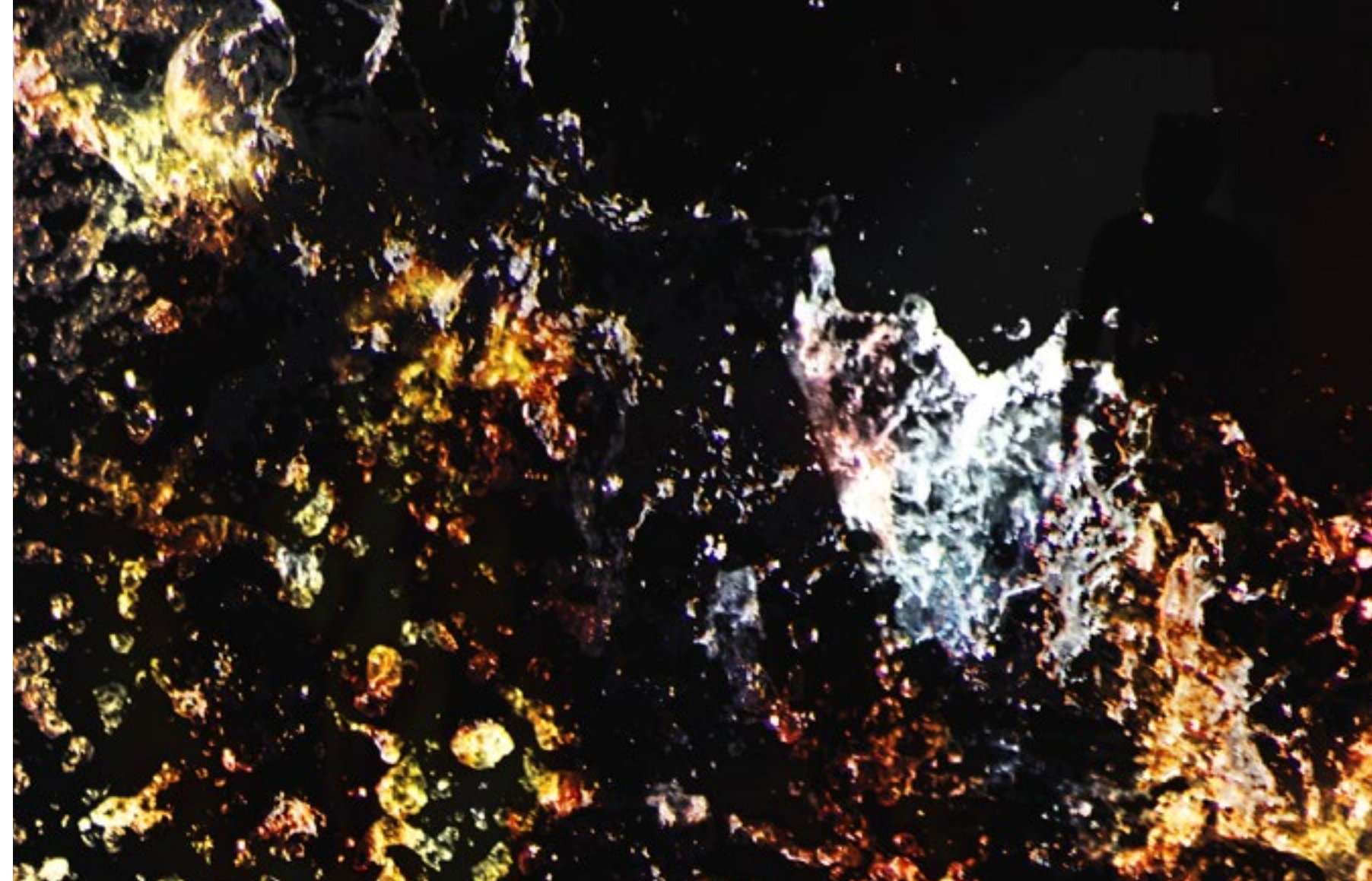
LACOSTE

LIFE IS A BEAUTIFUL SPORT / EXPERIENTIAL RETAIL ENVIRONMENT + REACTIVE VIDEO WALL



THE NORTH FACE

NEVER STOP EXPLORING / EXPERIENTIAL RETAIL ENVIRONMENT



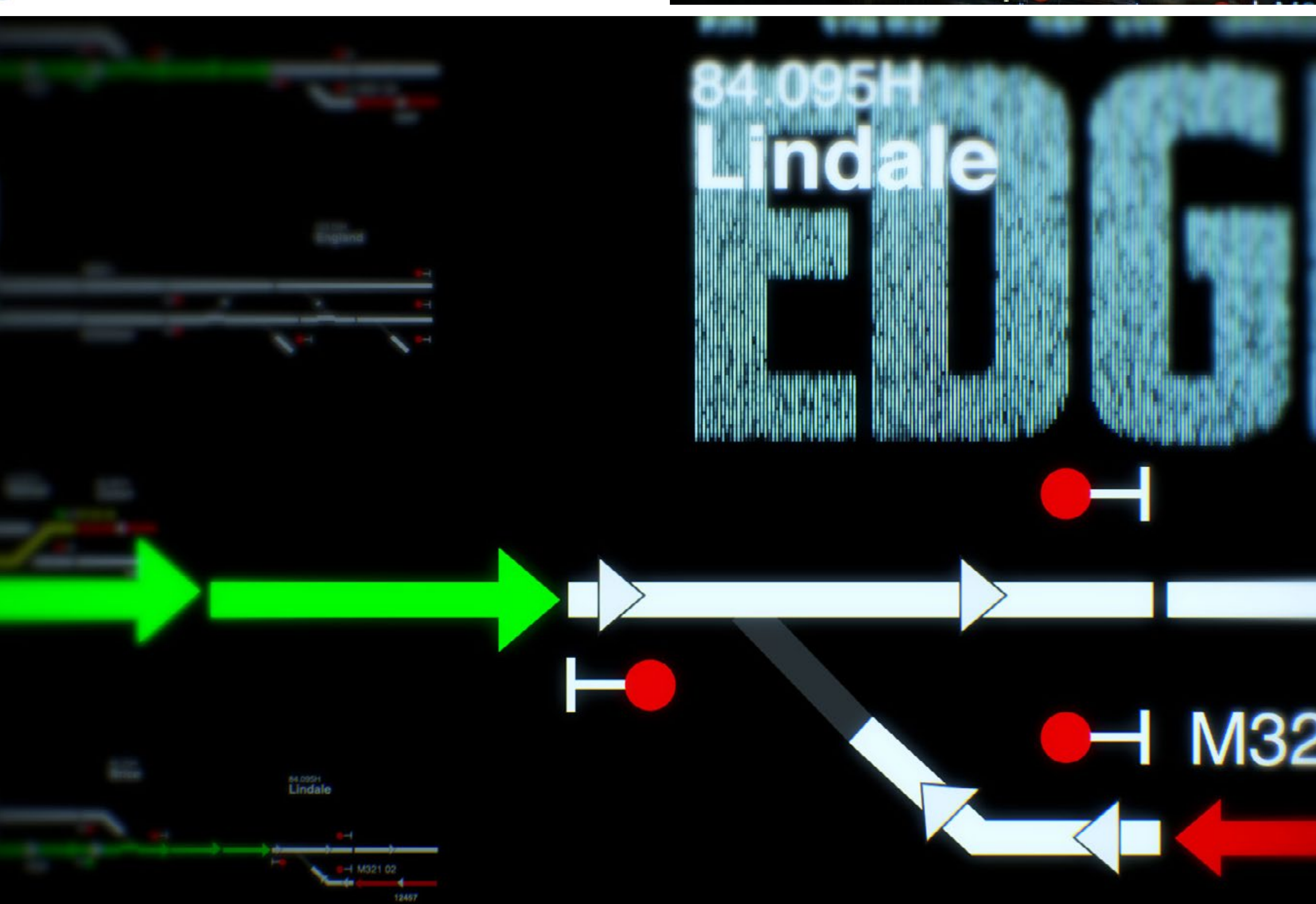
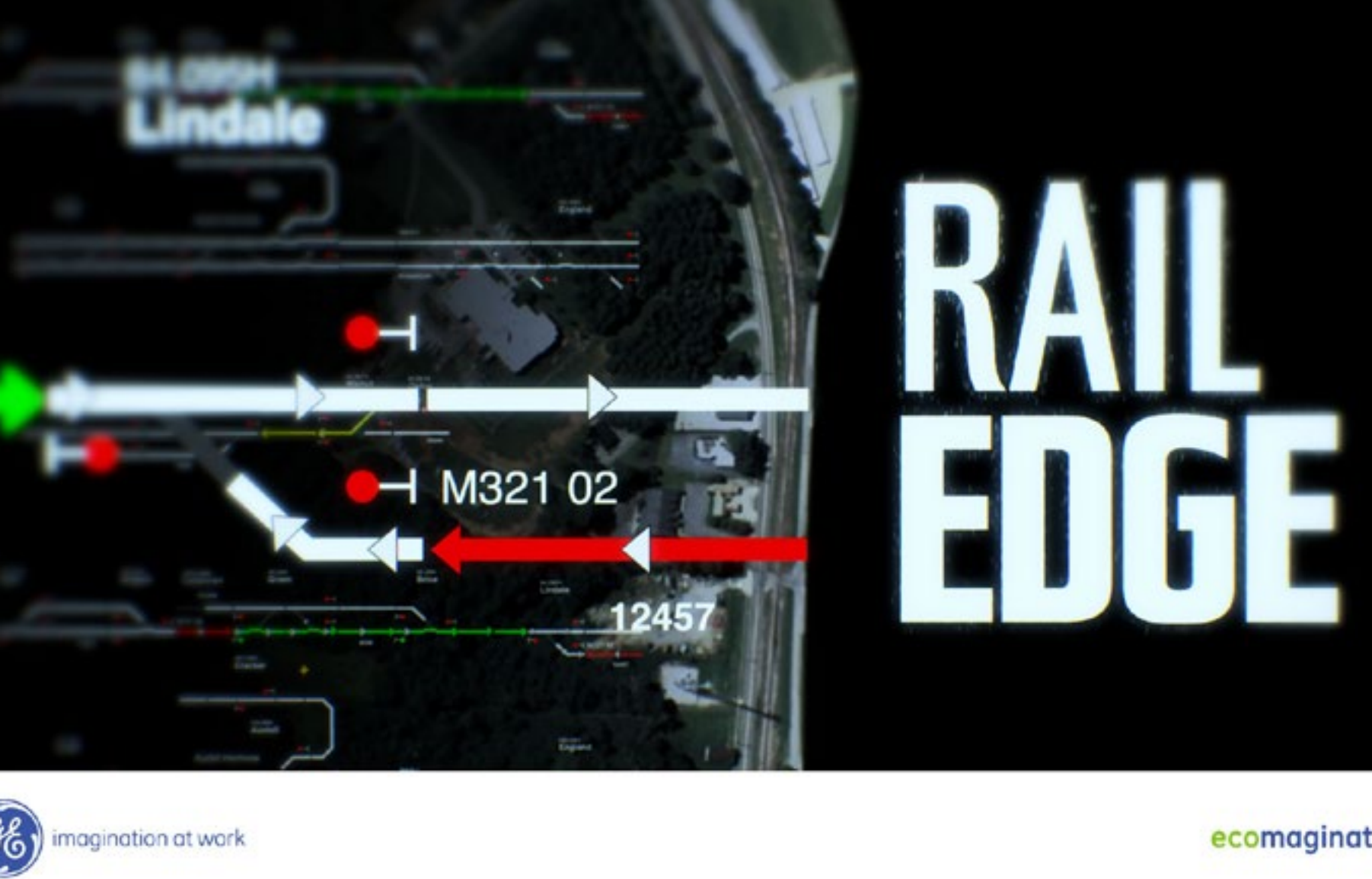
ALBERT R BROCCOLI'S
EON PRODUCTIONS LIMITED
PRESENTS



Developed by
EUROCOM

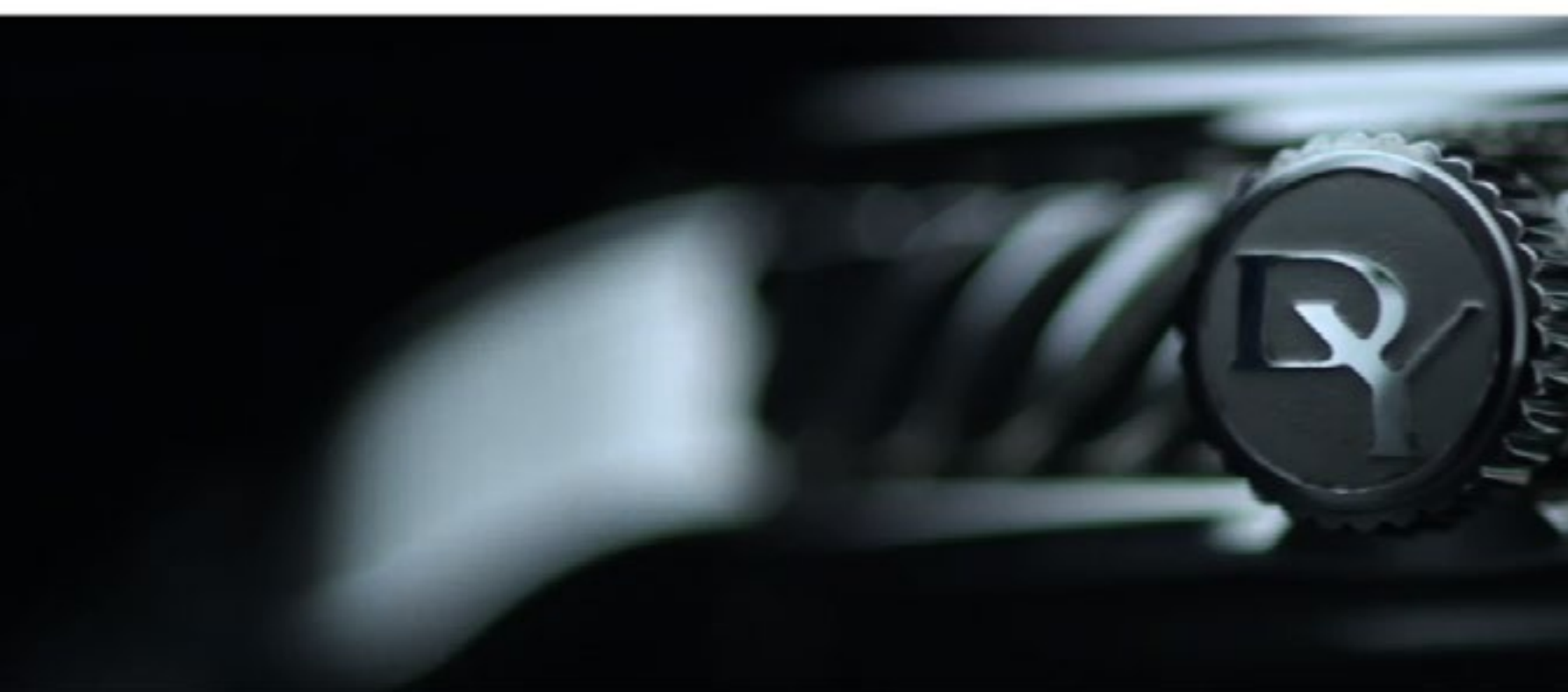
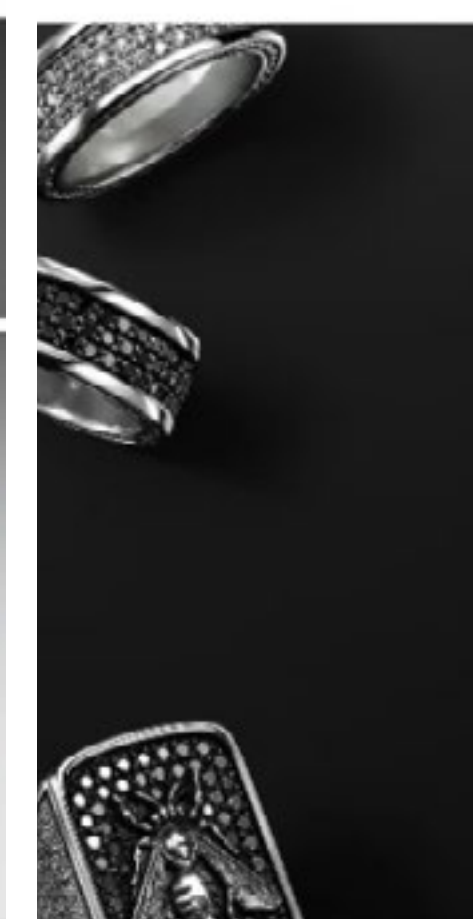
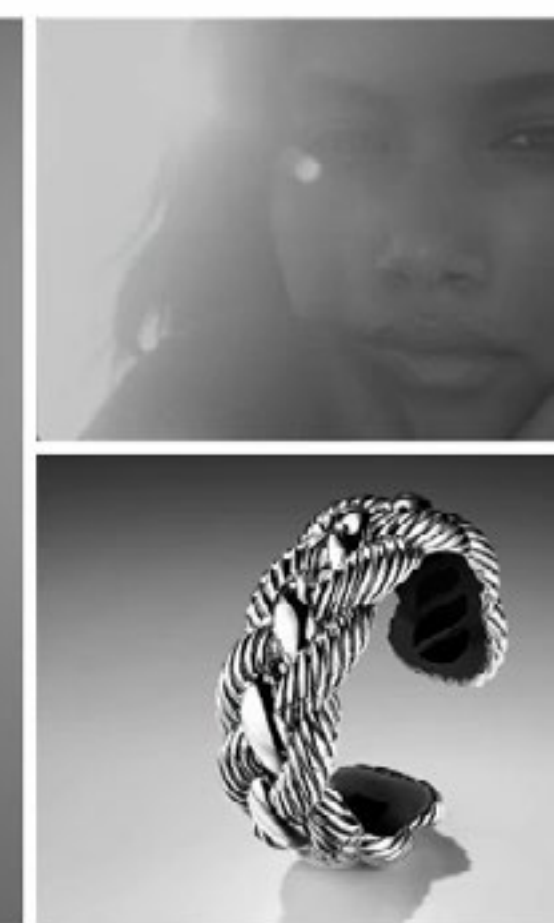
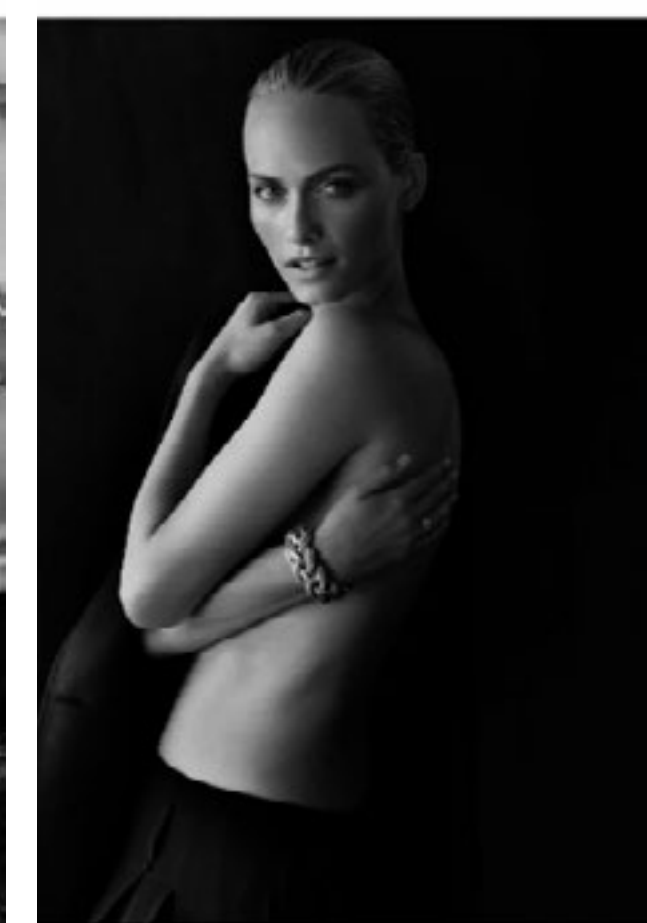
ACTIVISION / EUROCOM

007 LEGENDS / VIDEO GAME OPENING CREDITS



GE: RAIL EDGE

ECOMAGINATION / EXPERIENTIAL PROJECTIONS + ONLINE VIDEO

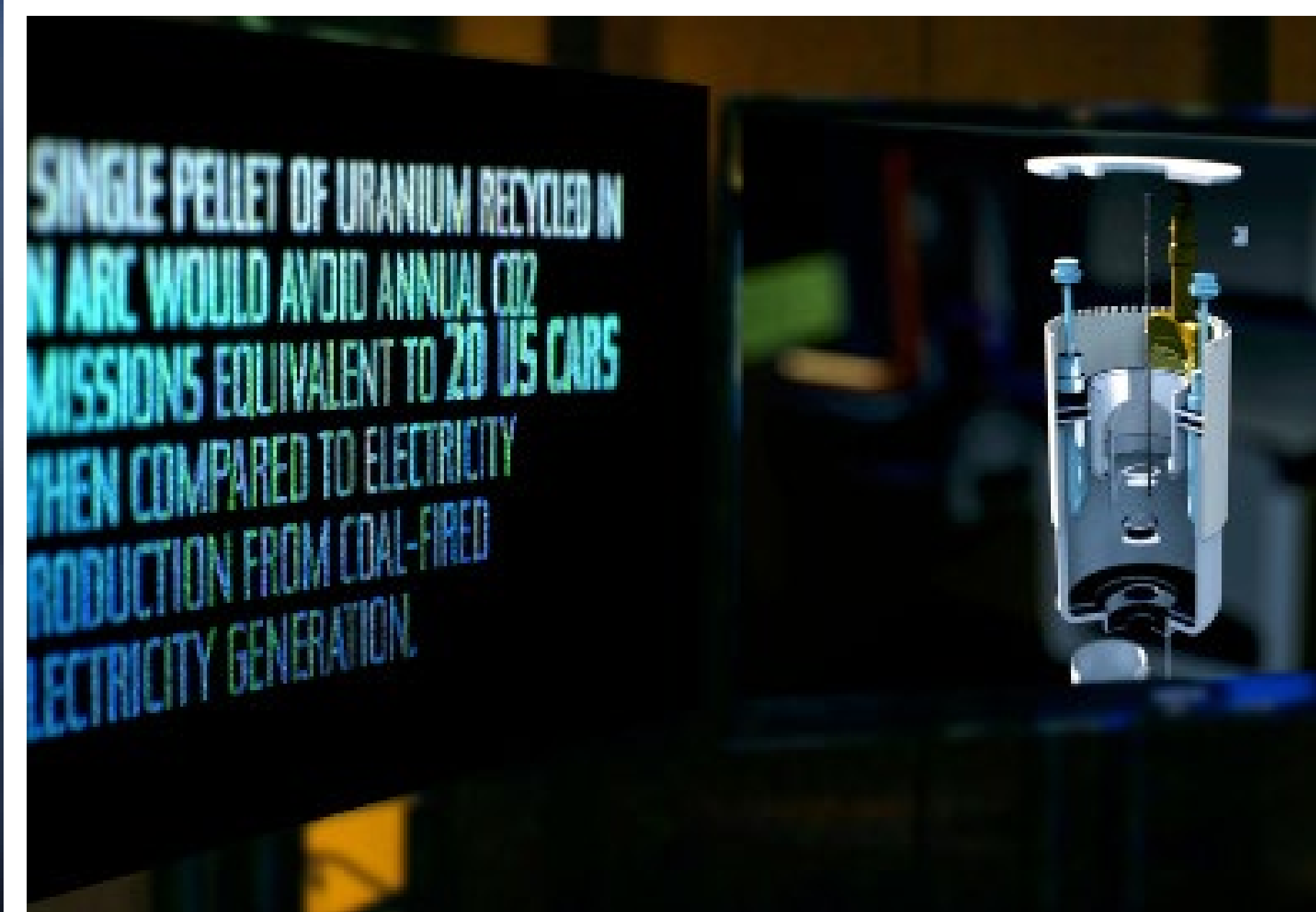


DAVID YURMAN

BRAND IMAGE REEL / ONLINE + INSTORE: DESIGN + VISUAL EFFECTS



HBO
YEAR END / ON-AIR PROMO



GE: WIND TURBINE

ECOMAGINATION / EXPERIENTIAL PROJECTIONS + ONLINE VIDEO



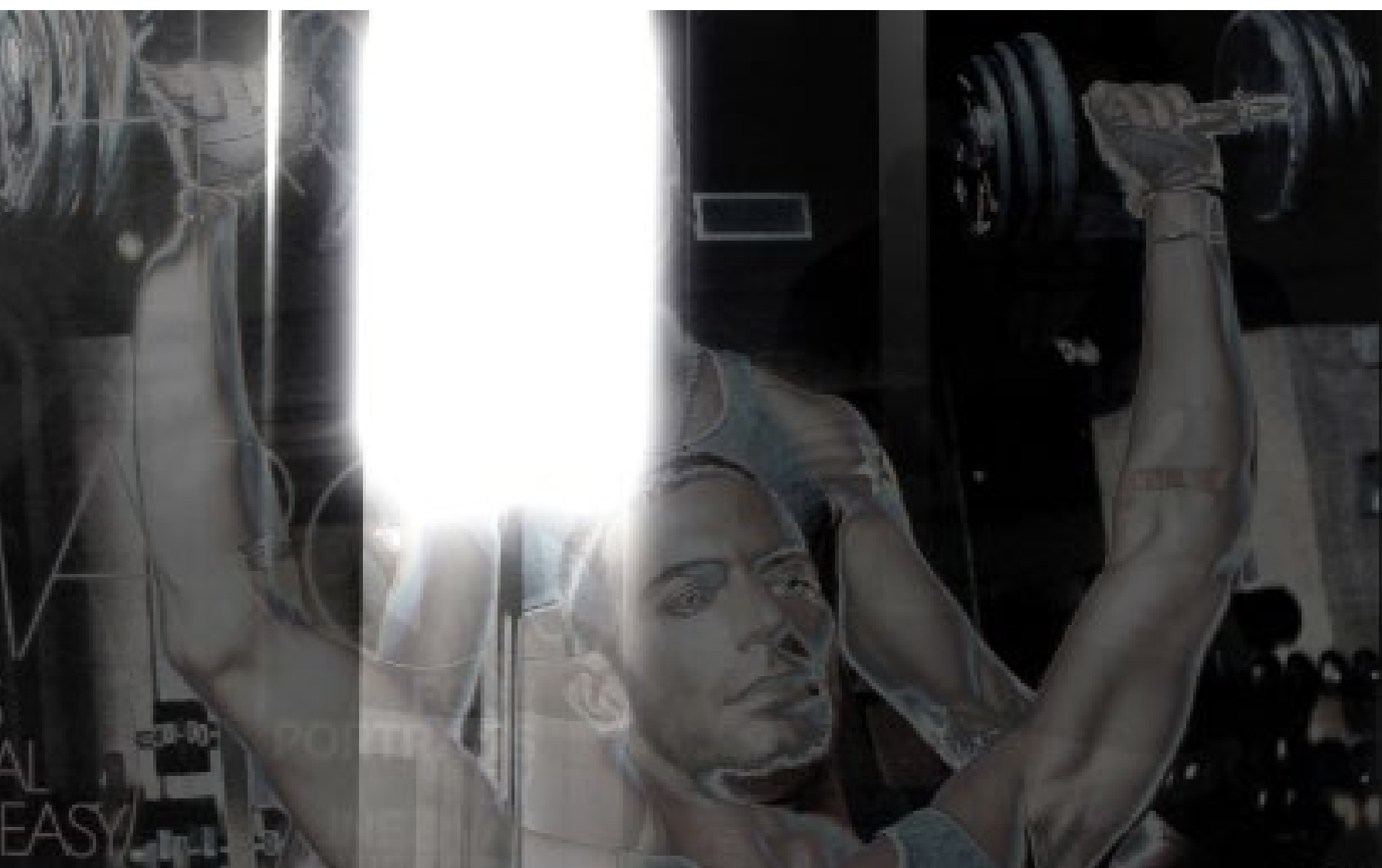
DVF

DVF HOME REEL / DIRECTION, DESIGN, VISUAL EFFECTS



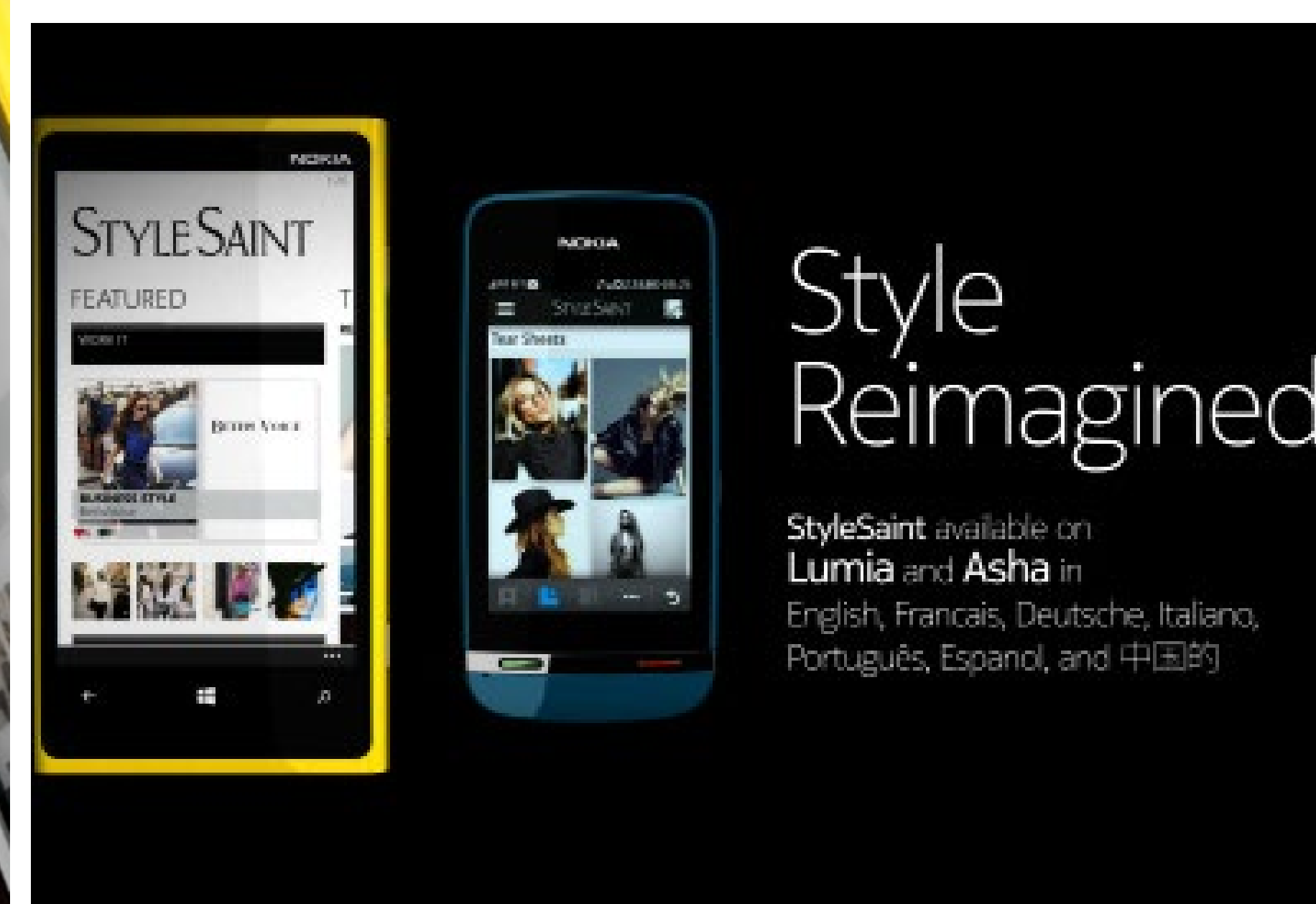
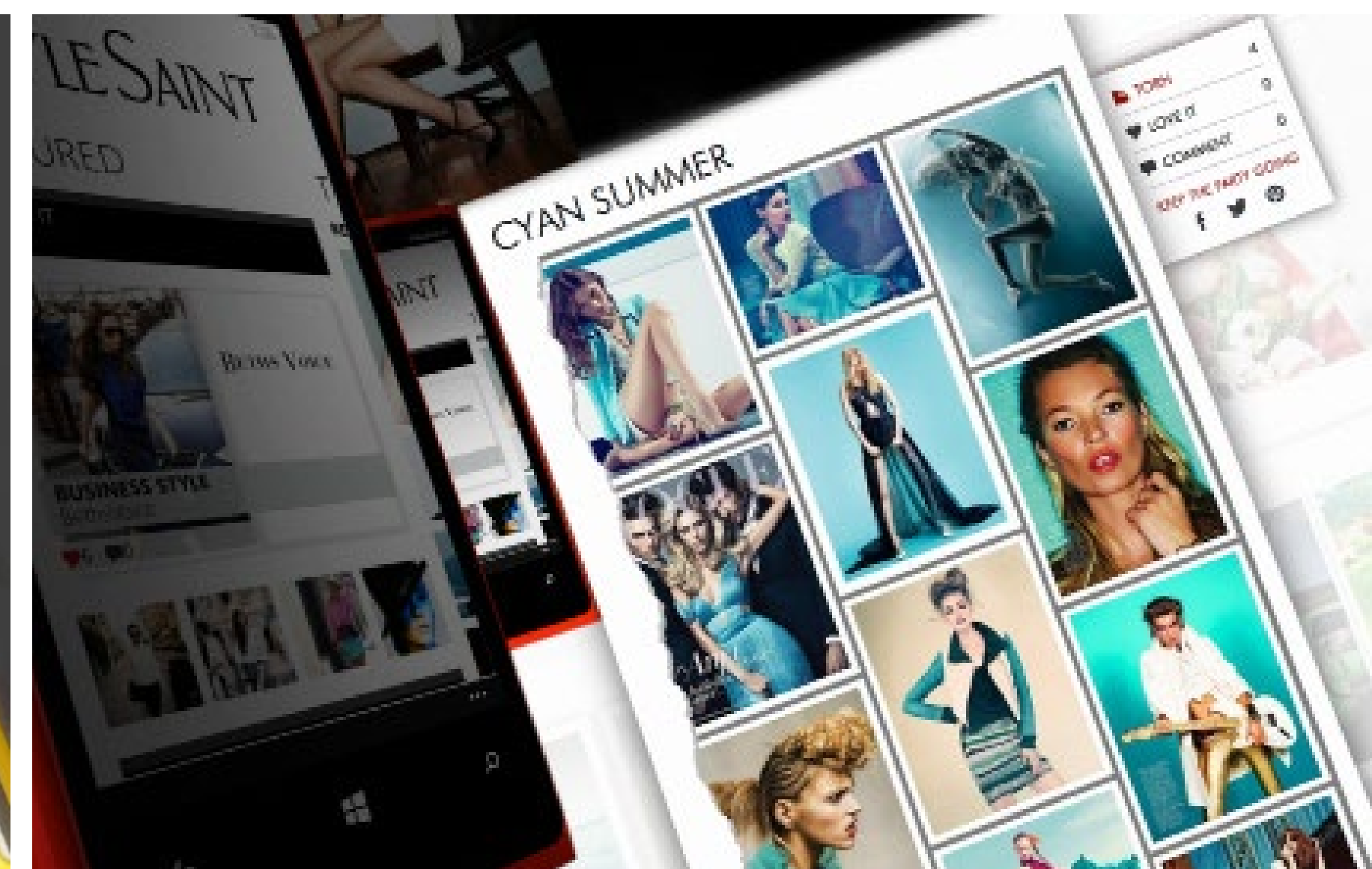
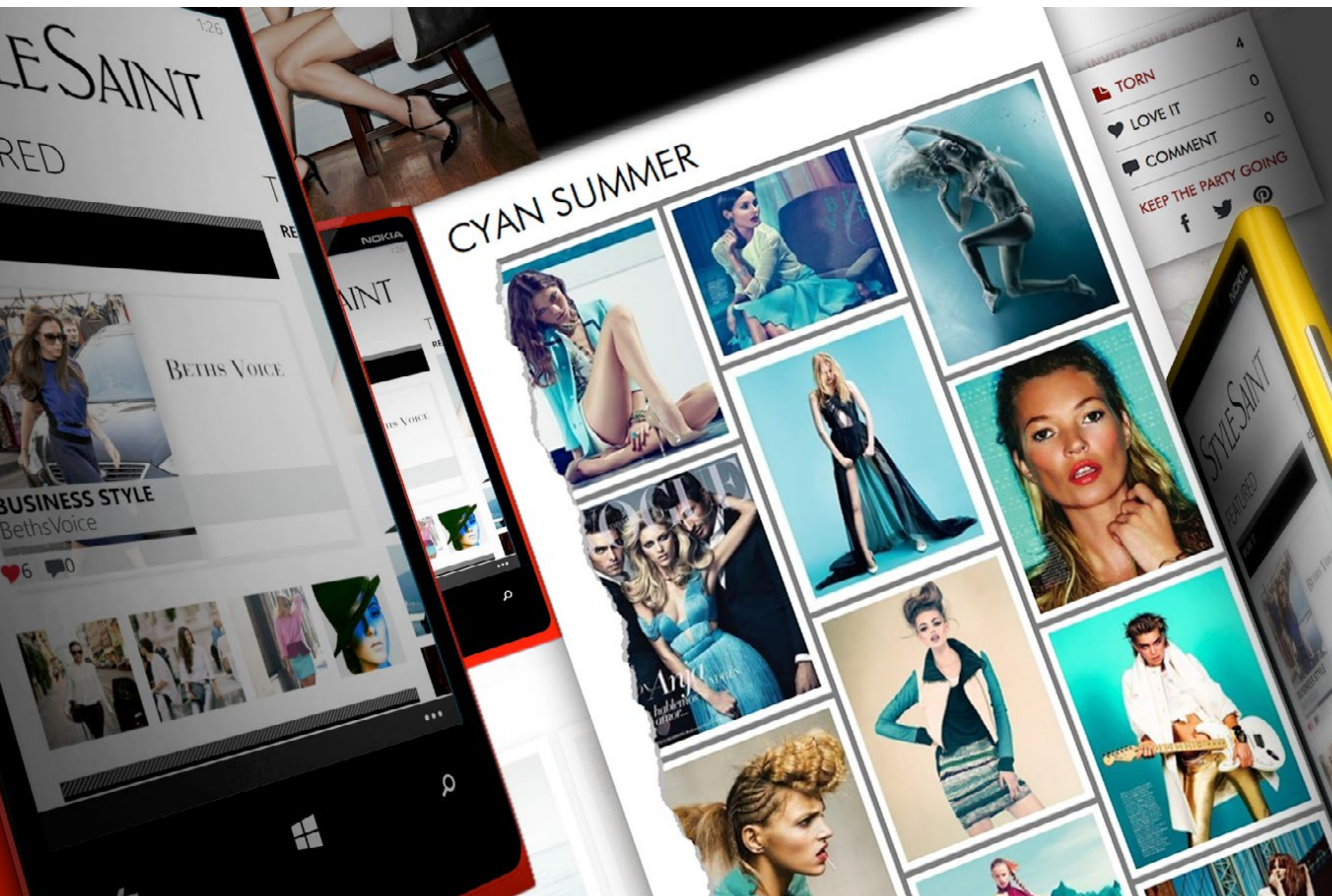
ALU

MADHATTAN / EVENT COMMUNICATIONS, EXPERIENTIAL REACTIVE SCREENS, FILM PROJECTION



V MAN

ONLINE PROMO: DIRECTION, DESIGN, ANIMATION



NOKIA | STYLES SAINT

APP LAUNCH / PROMO VIDEO + APP/HANDSET RENDERING



HENNESSY

ARTISTRY SERIES + FLAVORS / ONLINE PROMO +
BOARDS

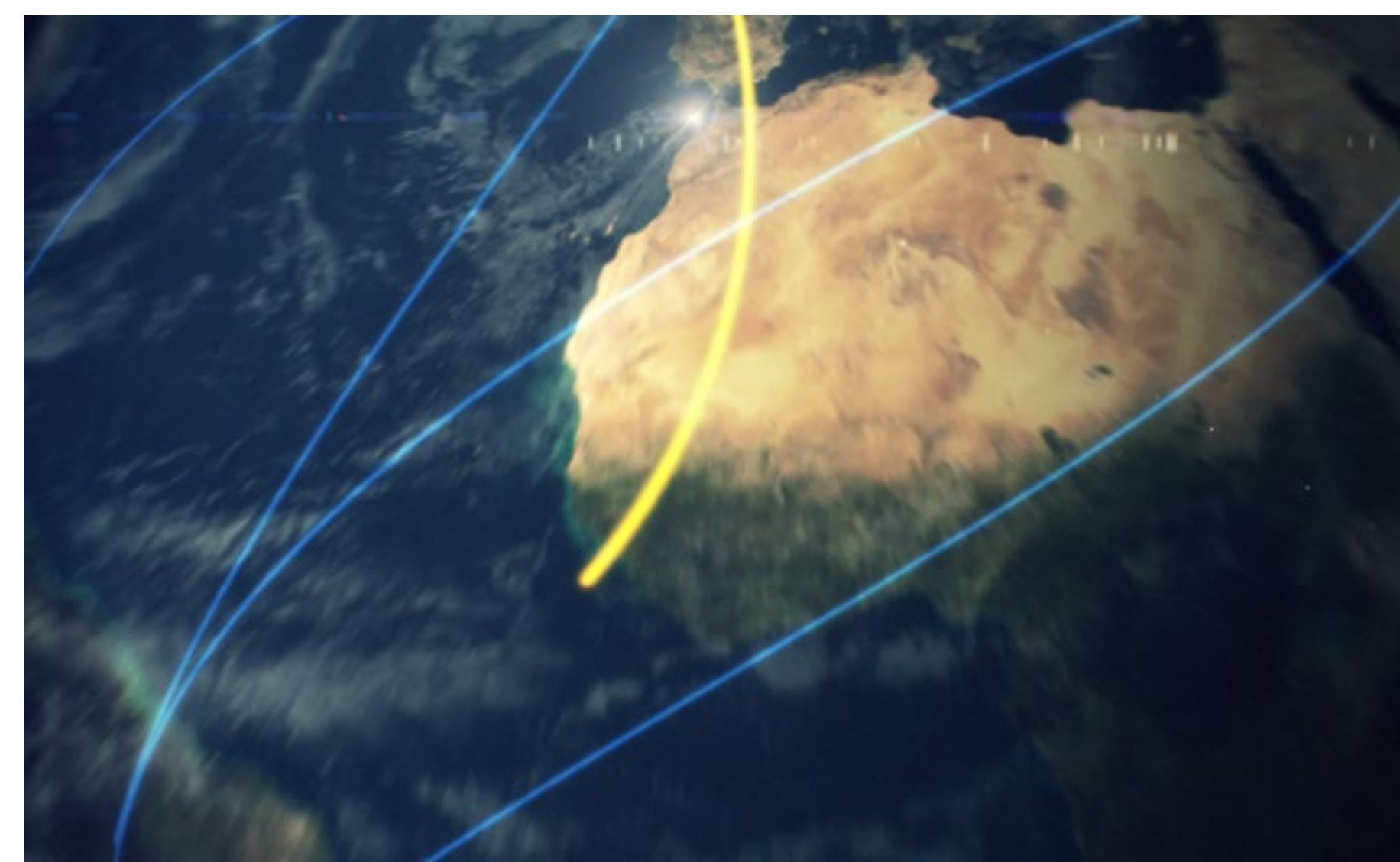
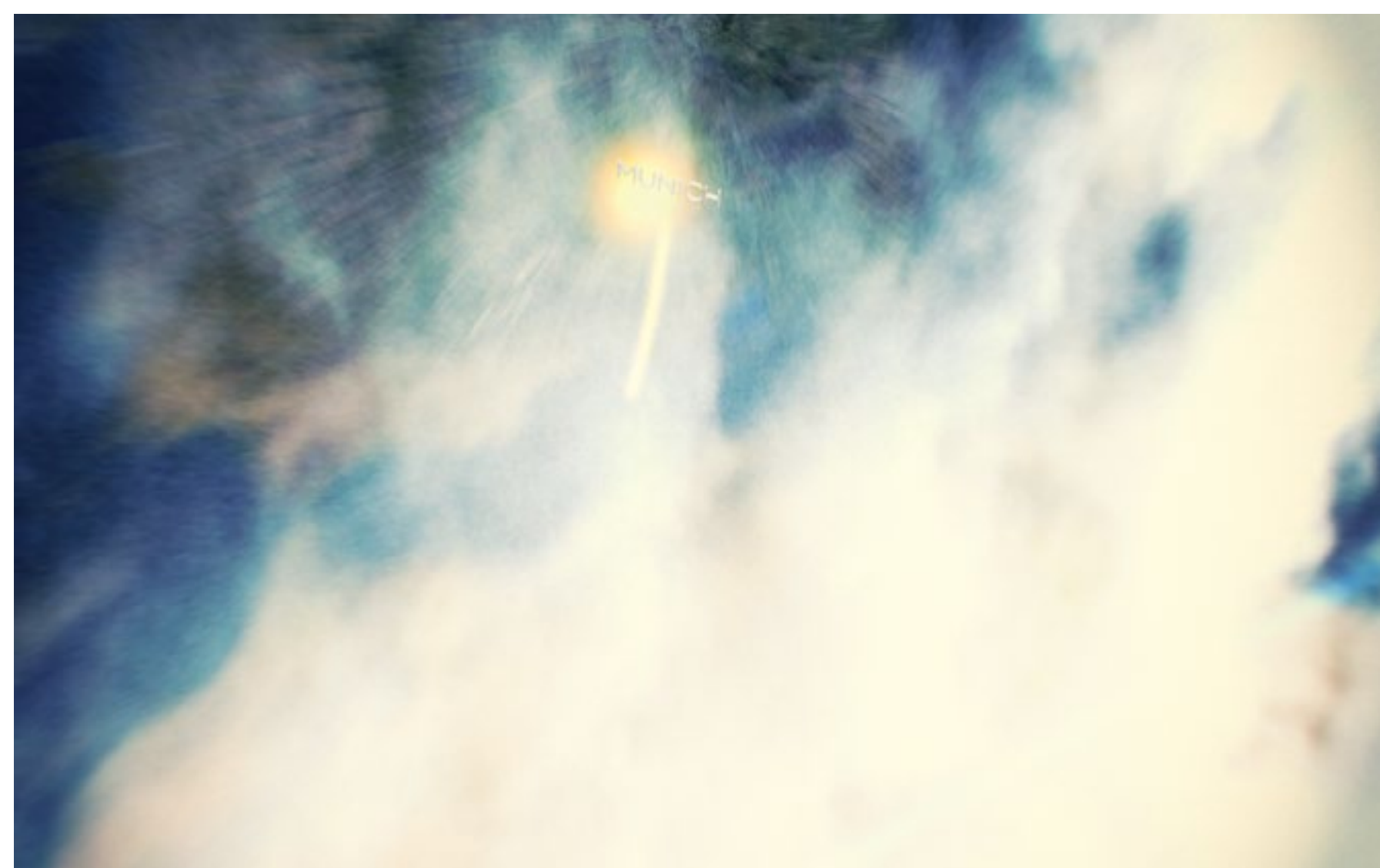


the art of
blending.

Unique
Blends
of Talent
& Sound



SISLEY via V AGENCY
CAMPAIGN FILM + ADVERTORIAL PHOTOGRAPHY, DIGITAL PRE-LAUNCH SITE



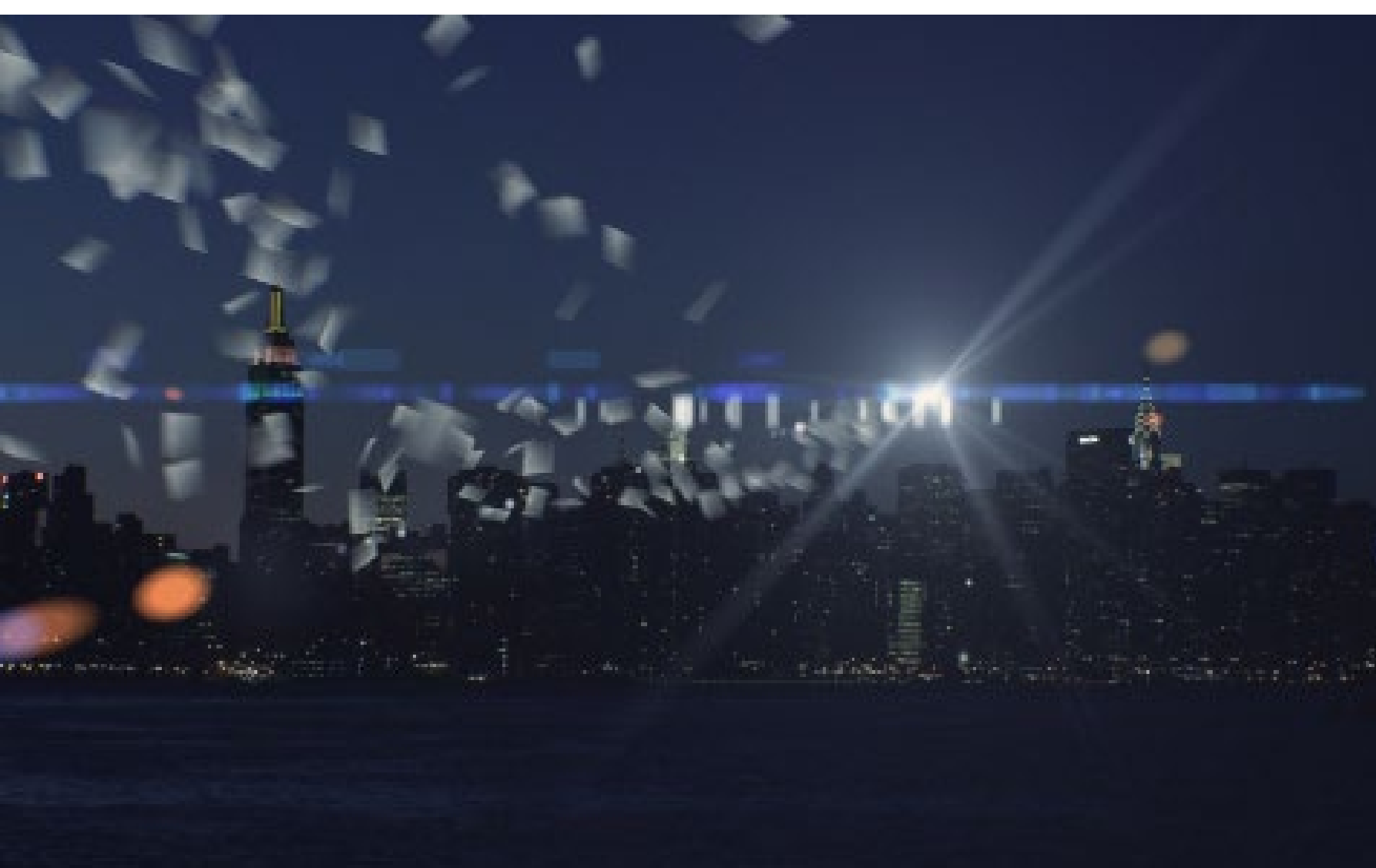
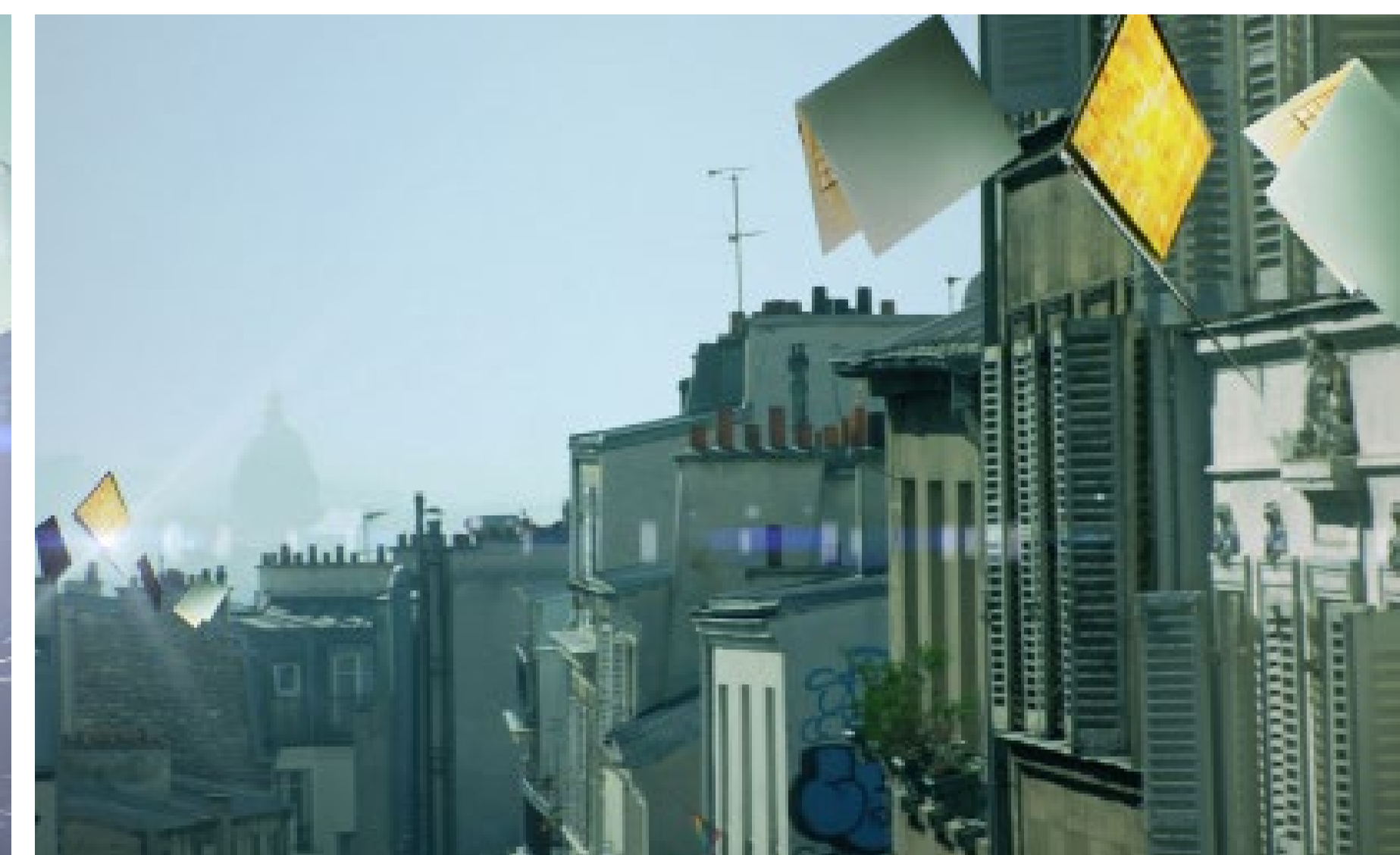
ELECTRONIC ARTS
FIFA LAUNCH SPOT / DESIGN + VISUAL EFFECTS



INVENTIV HEALTH

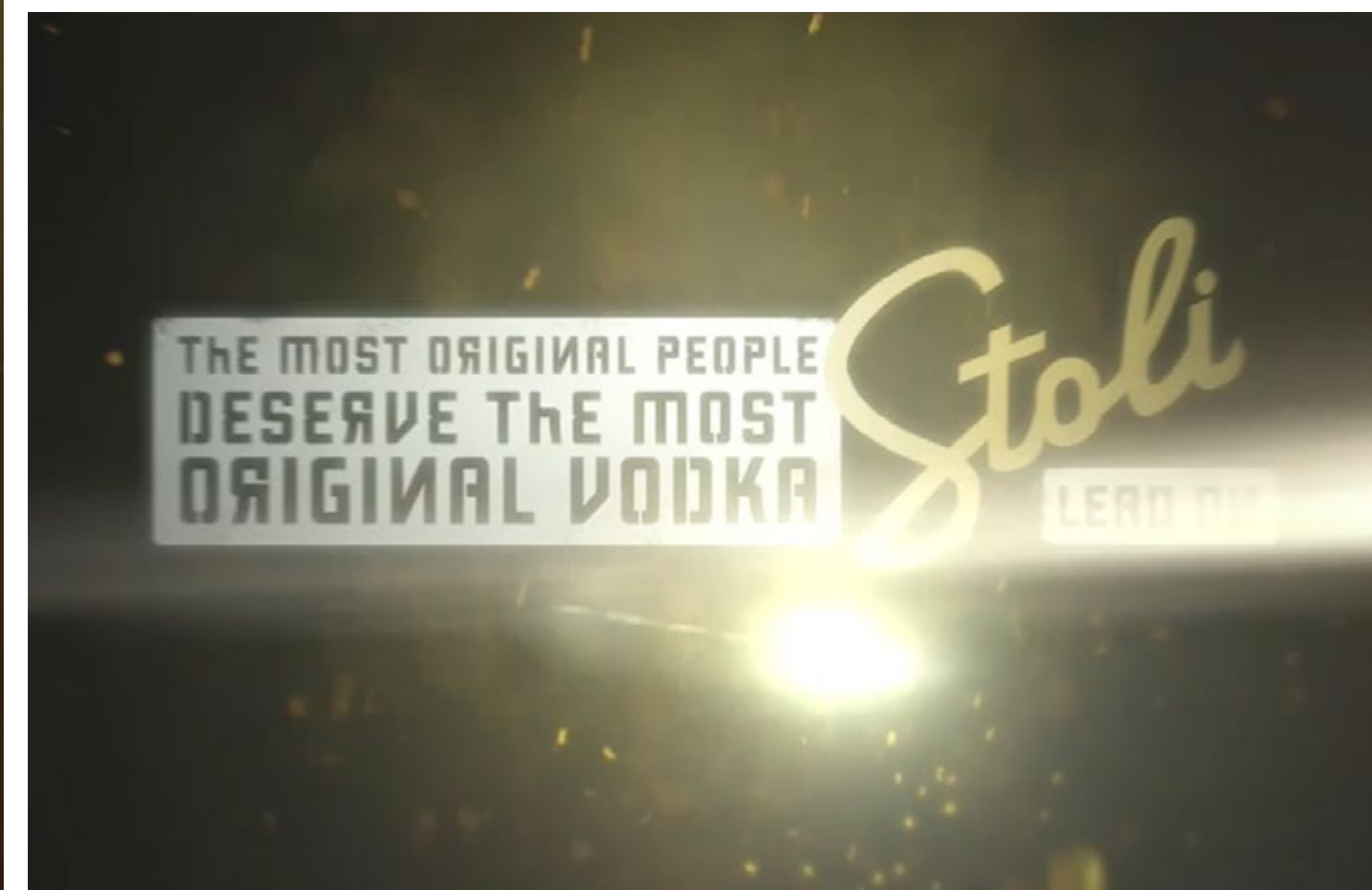
via MACGUFFIN

BRAND IMAGE REEL / CONCEPT, CO-DIRECTION, DESIGN, VISUAL EFFECTS



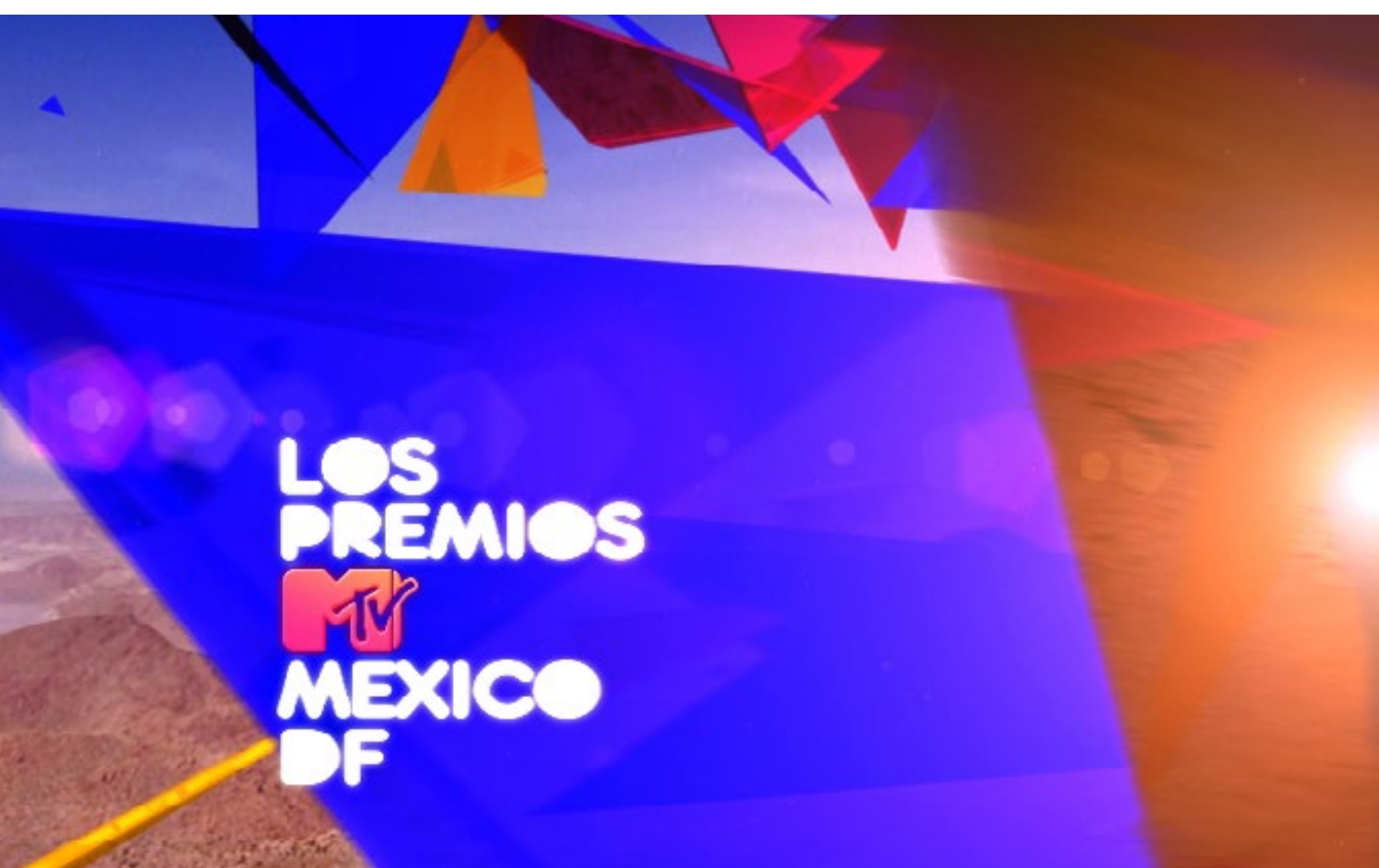
INTEL

ULTRABOOK EXPERIENCE / COMMERCIAL: DIRECTION, CINEMATOGRAPHY, DESIGN, ANIMATION



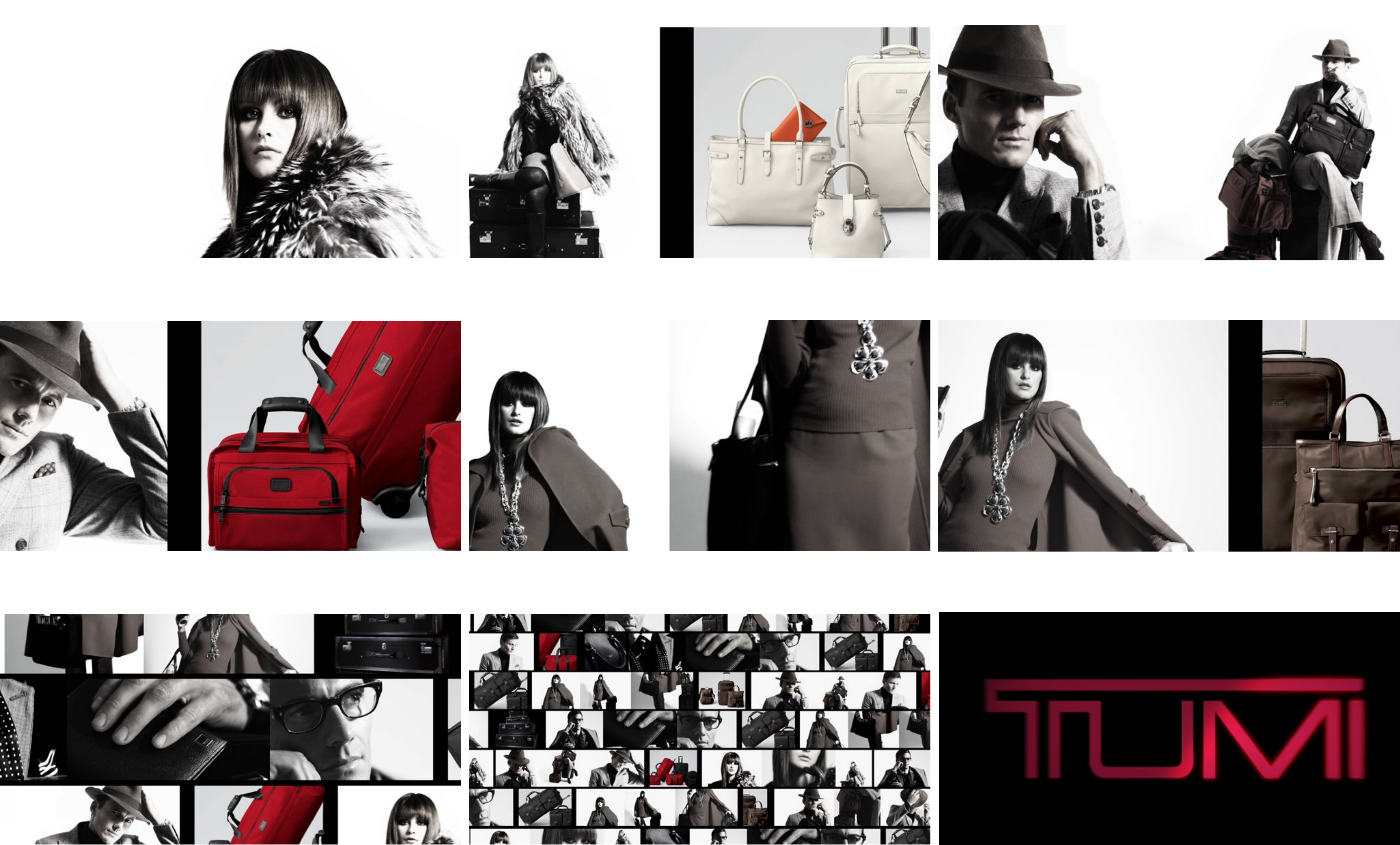
STOLI

BABELGUM FILM FESTIVAL / THEATRICAL TRAILER + ONLINE PROMO



MTV

VMAS LOS PREMIOS / DESIGN + VISUAL EFFECTS



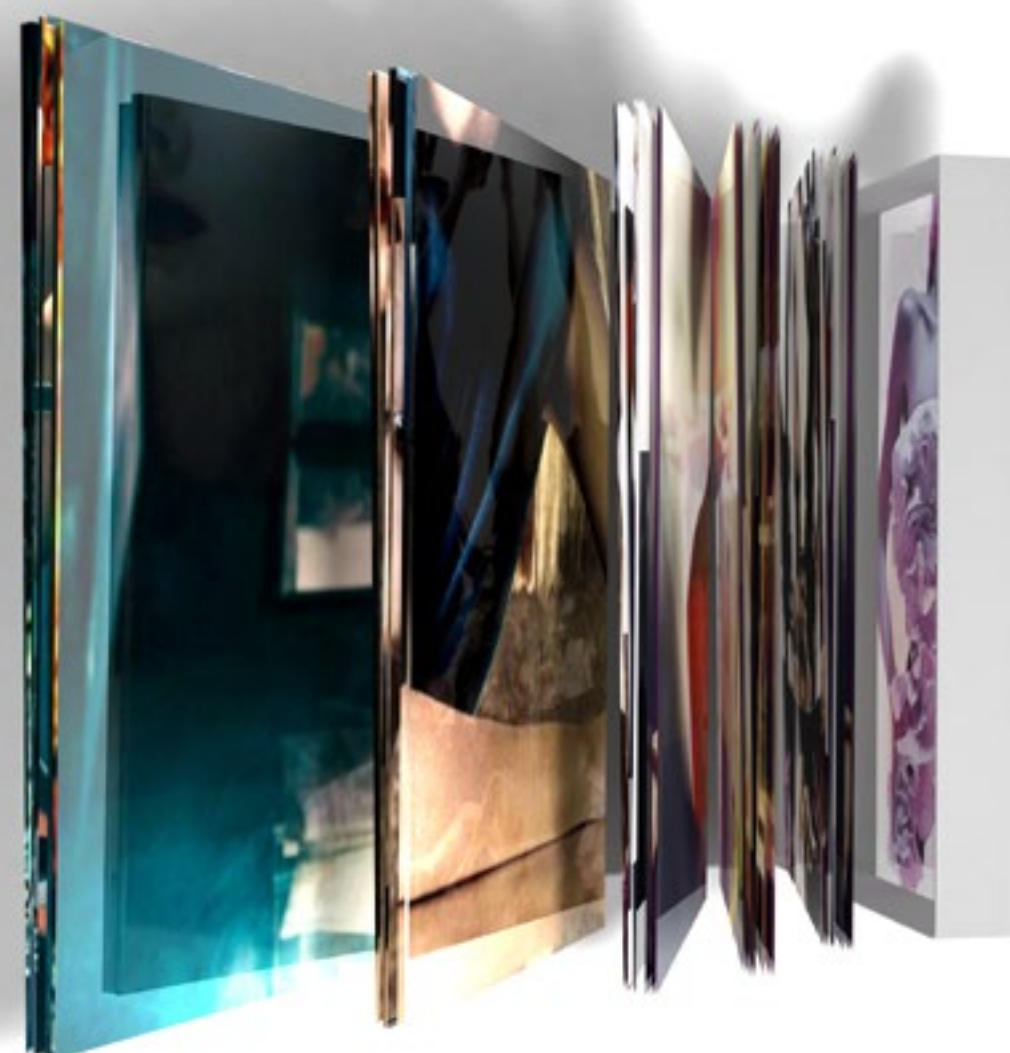
TUMI

BRAND IMAGE REEL / ONLINE + INSTORE: DESIGN + VISUAL EFFECTS

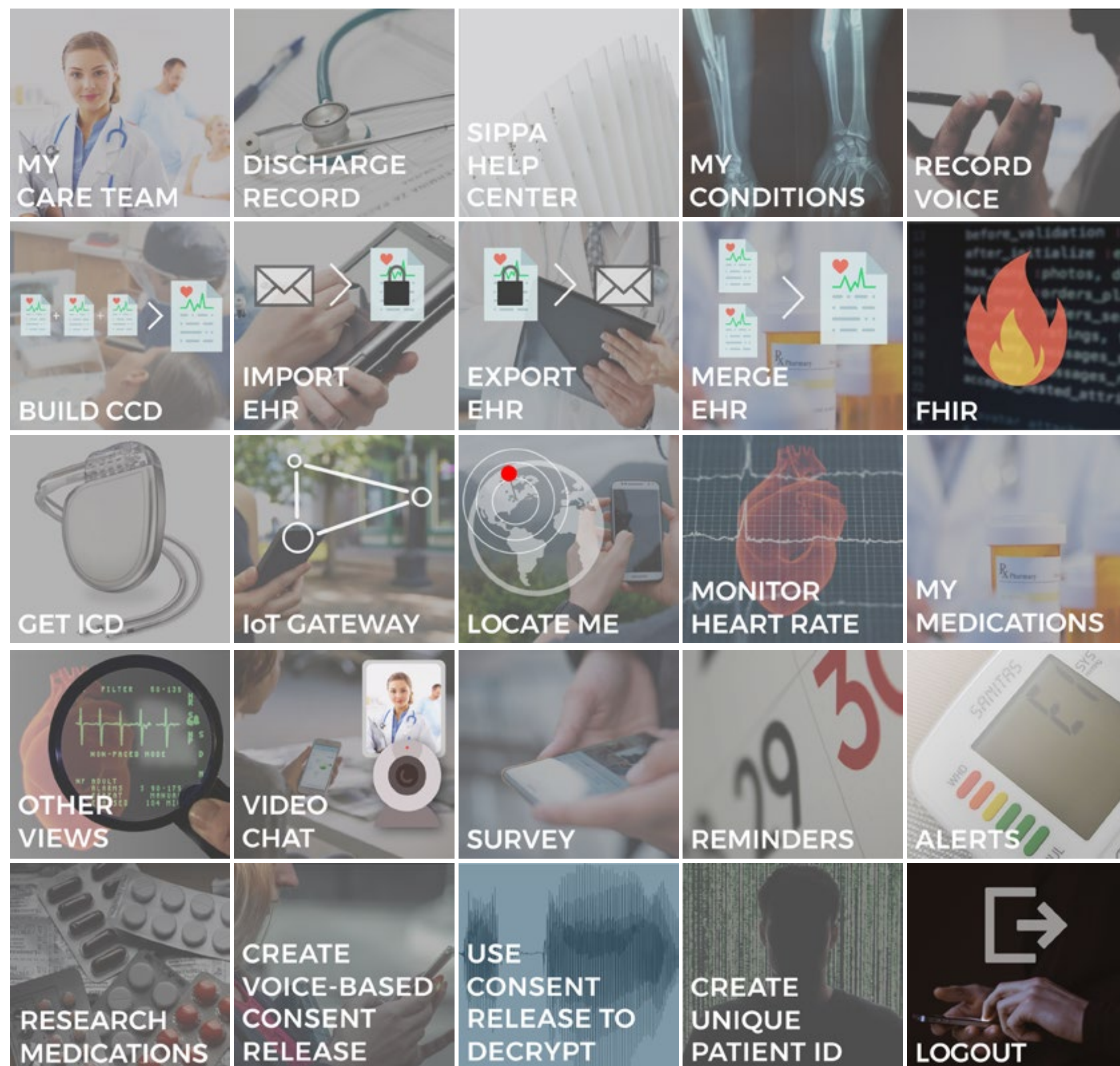
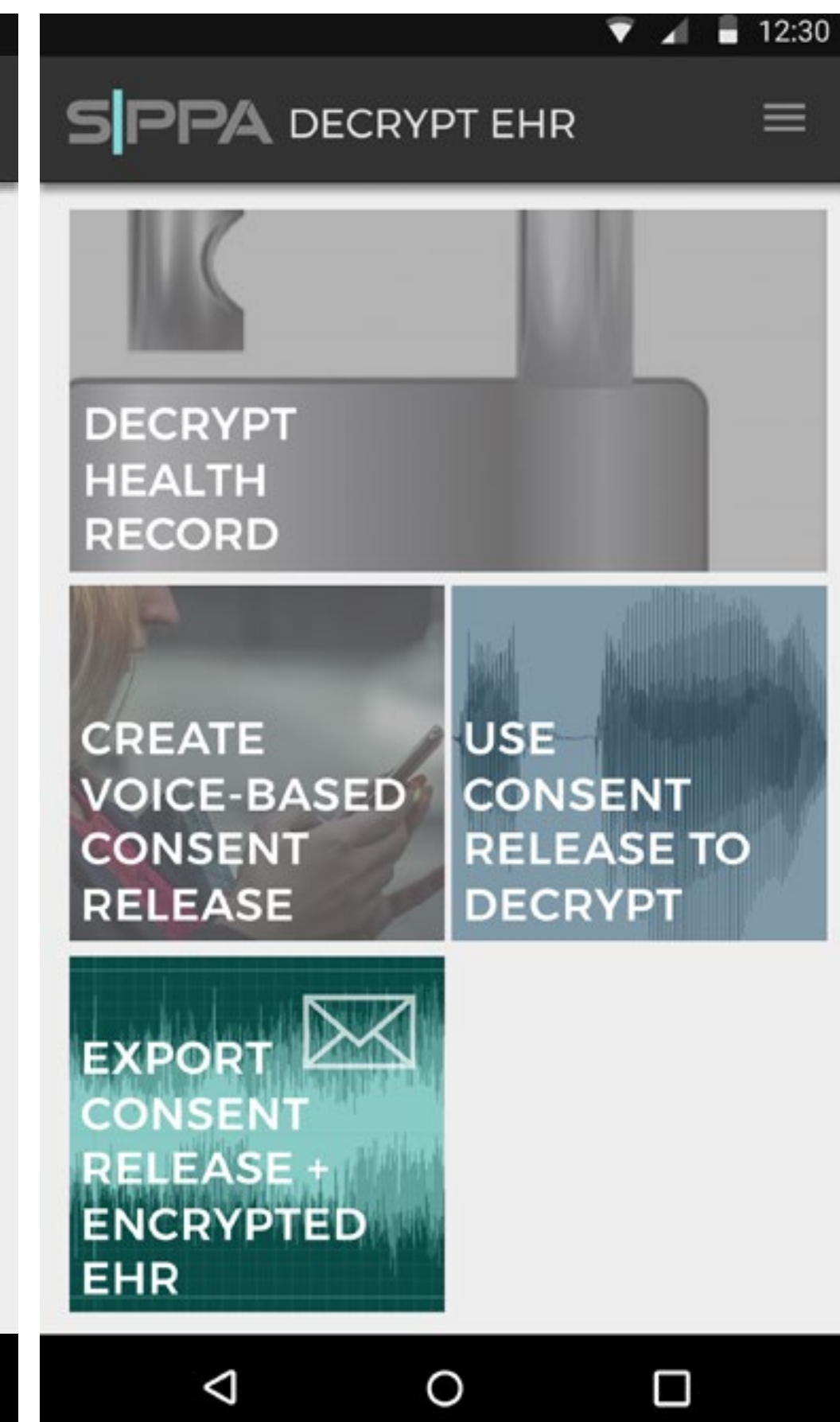
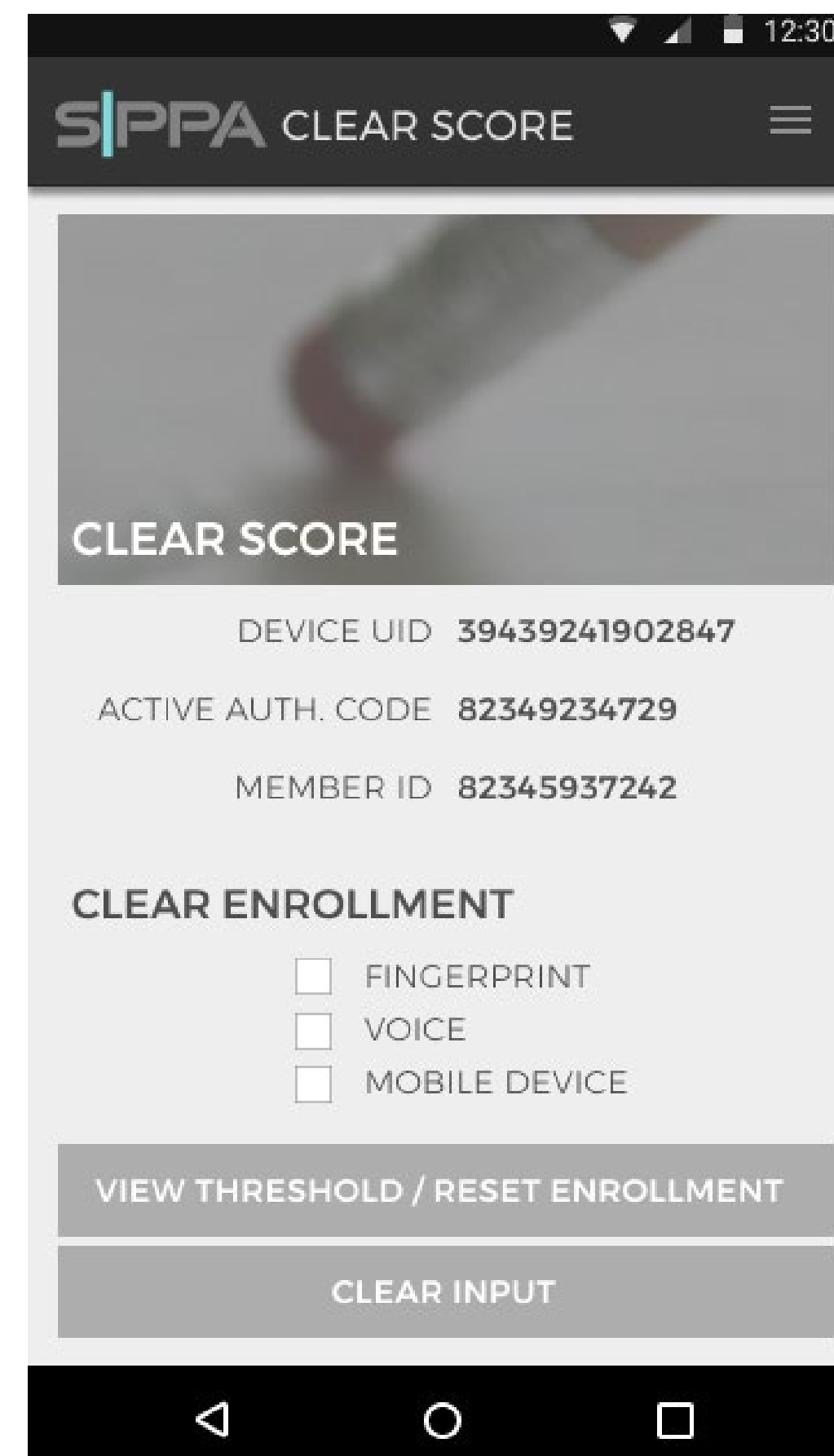
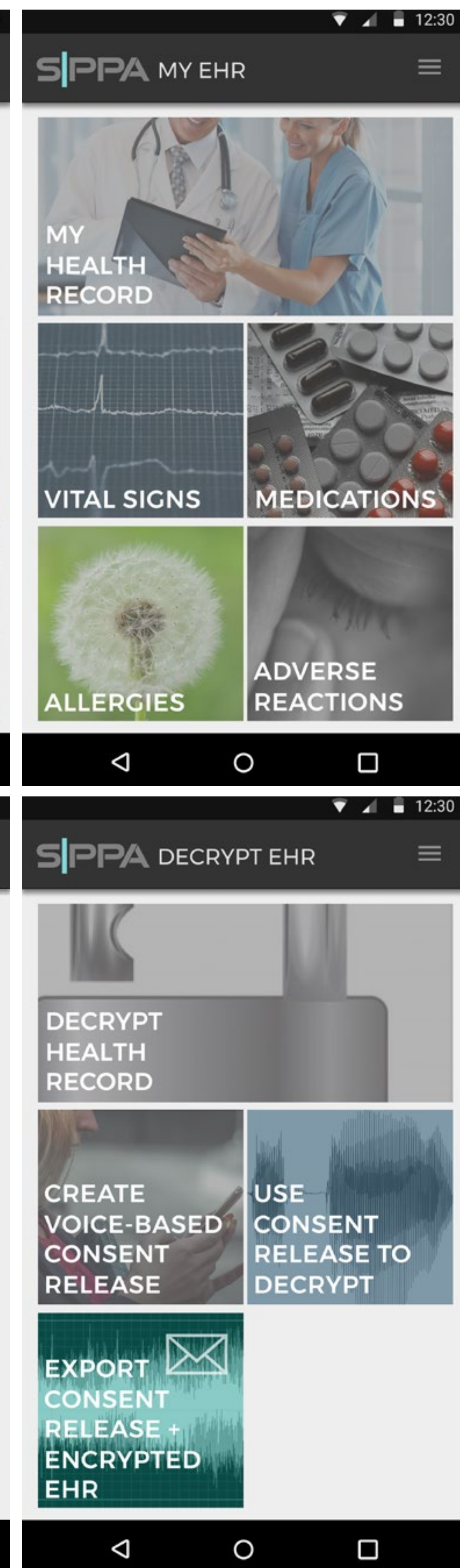
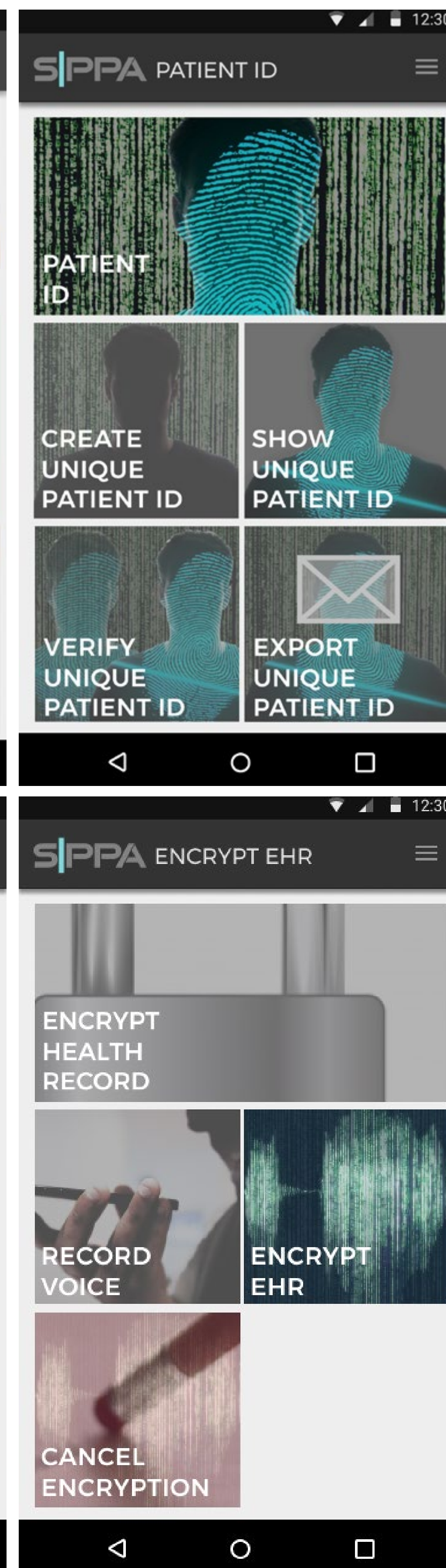
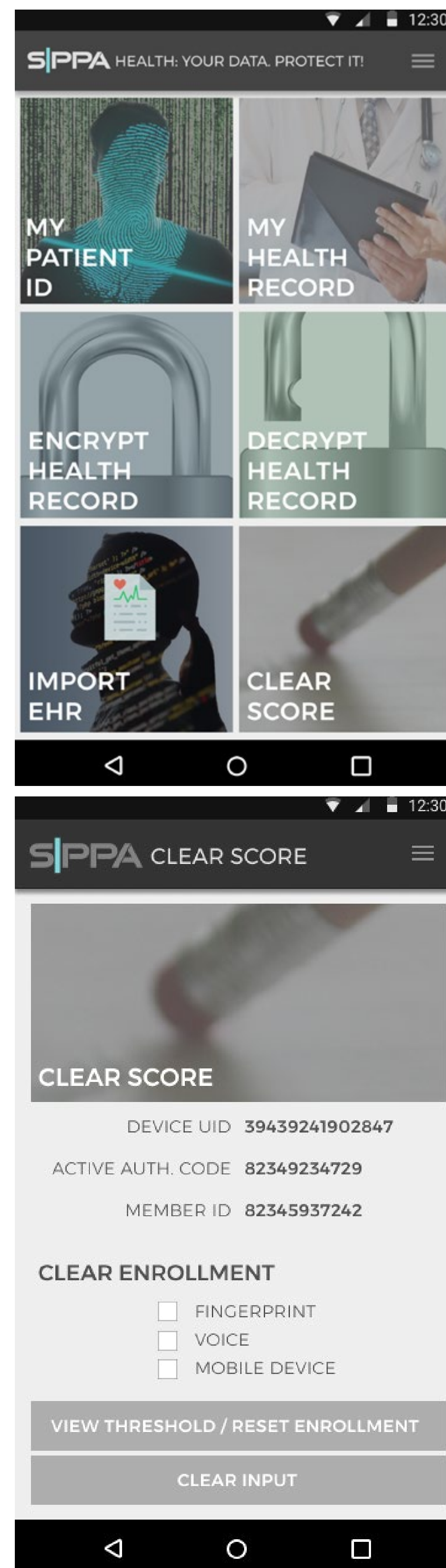


APIQE

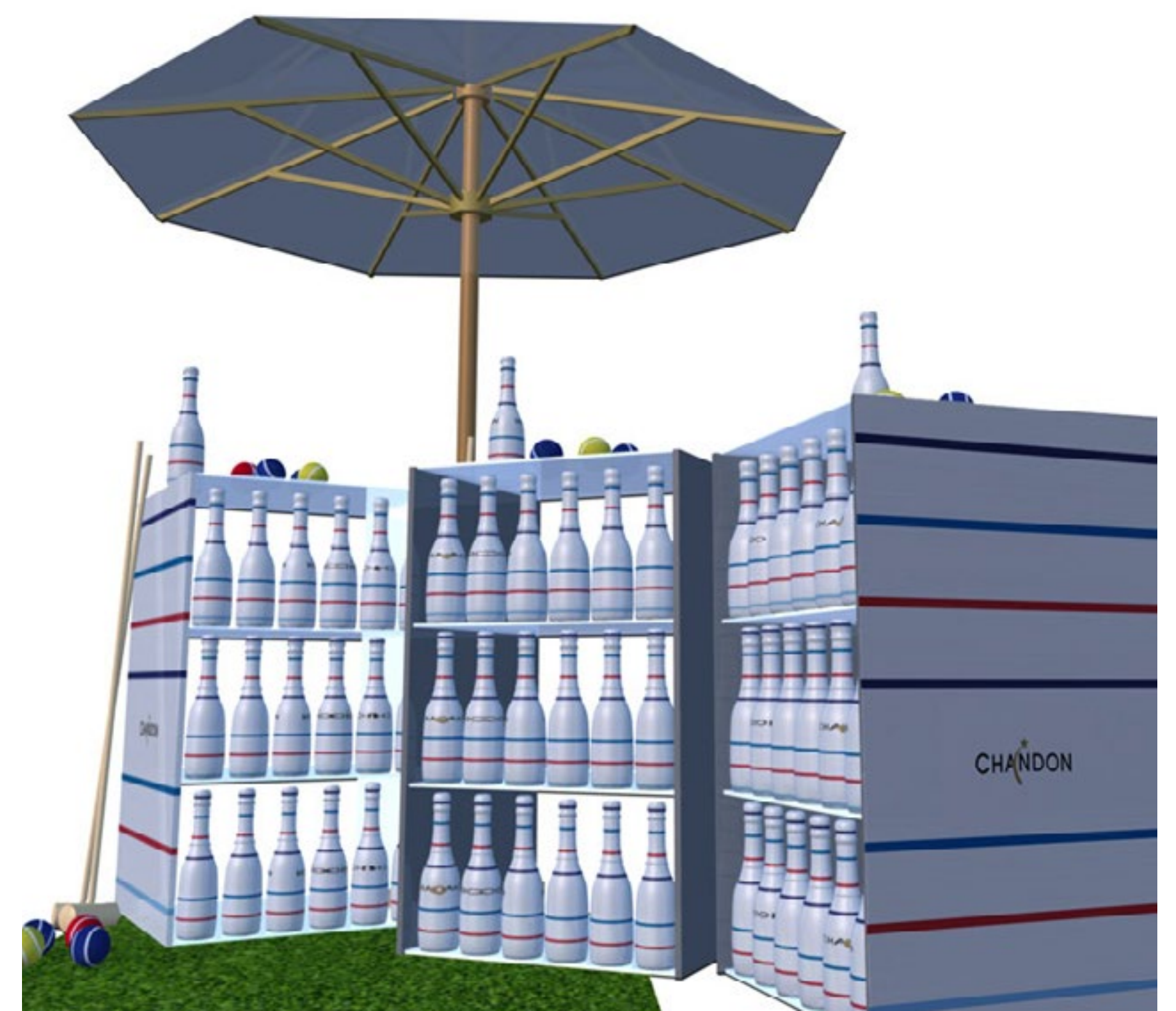
CREATIVE STRATEGY + COMMERCIAL DIRECTION



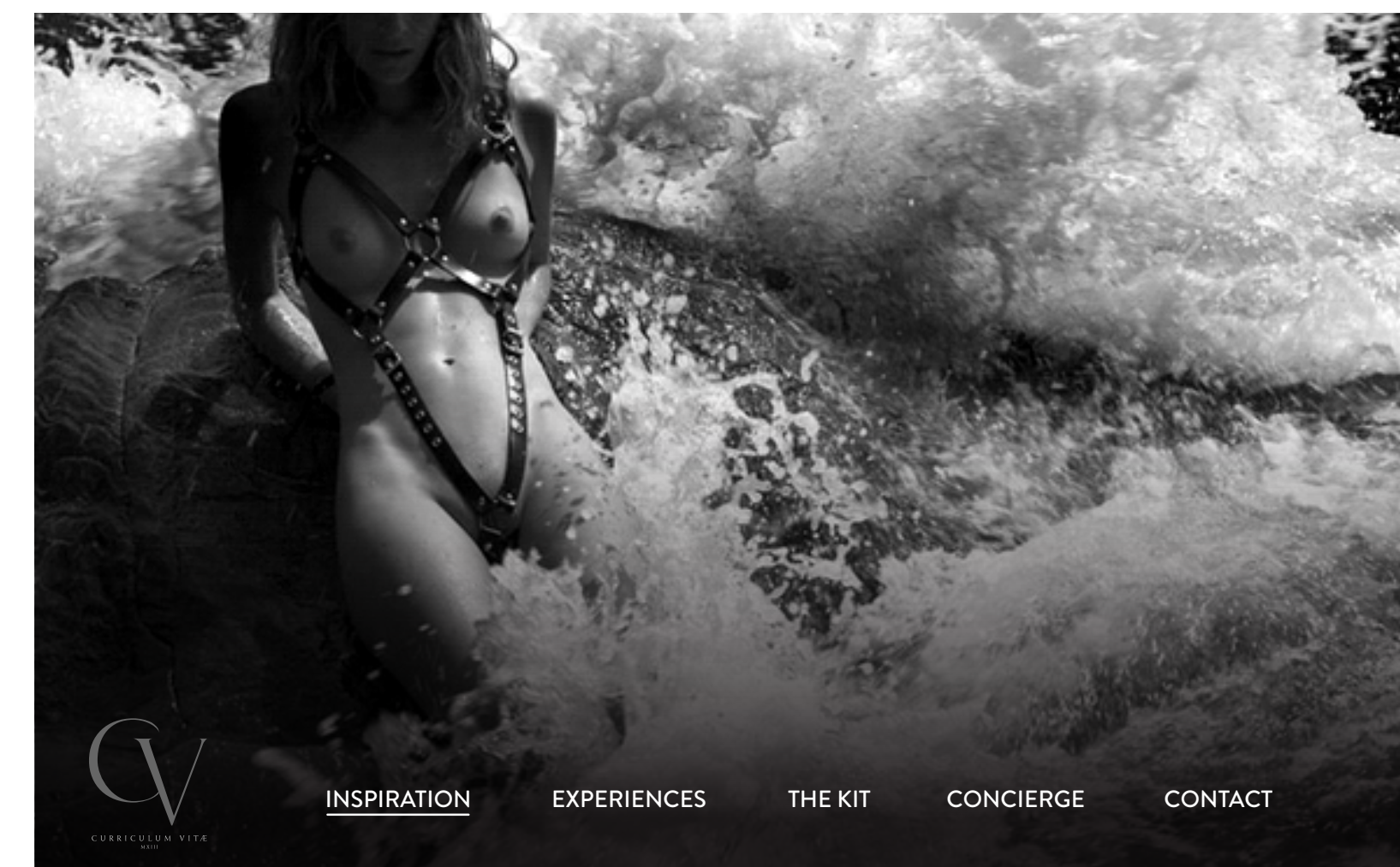
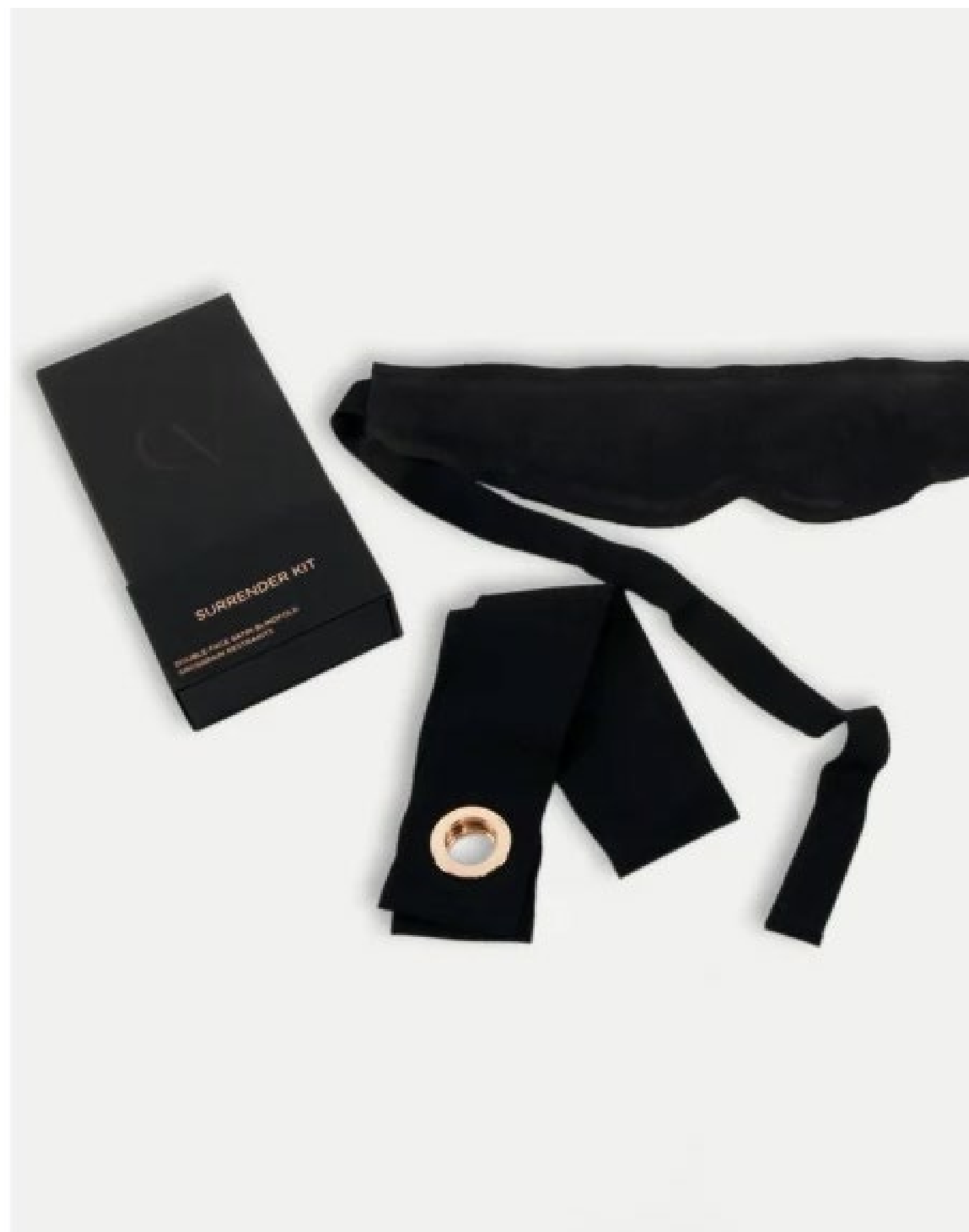
IDOLIZE
MAGAZINE CONCEPT RENDERS



SIPPA
MOBILE APP /BRANDING, UI, UX + FUNDING FILM



MOËT / CHANDON
GAME ON / CAMPAIGN POINT OF SALE

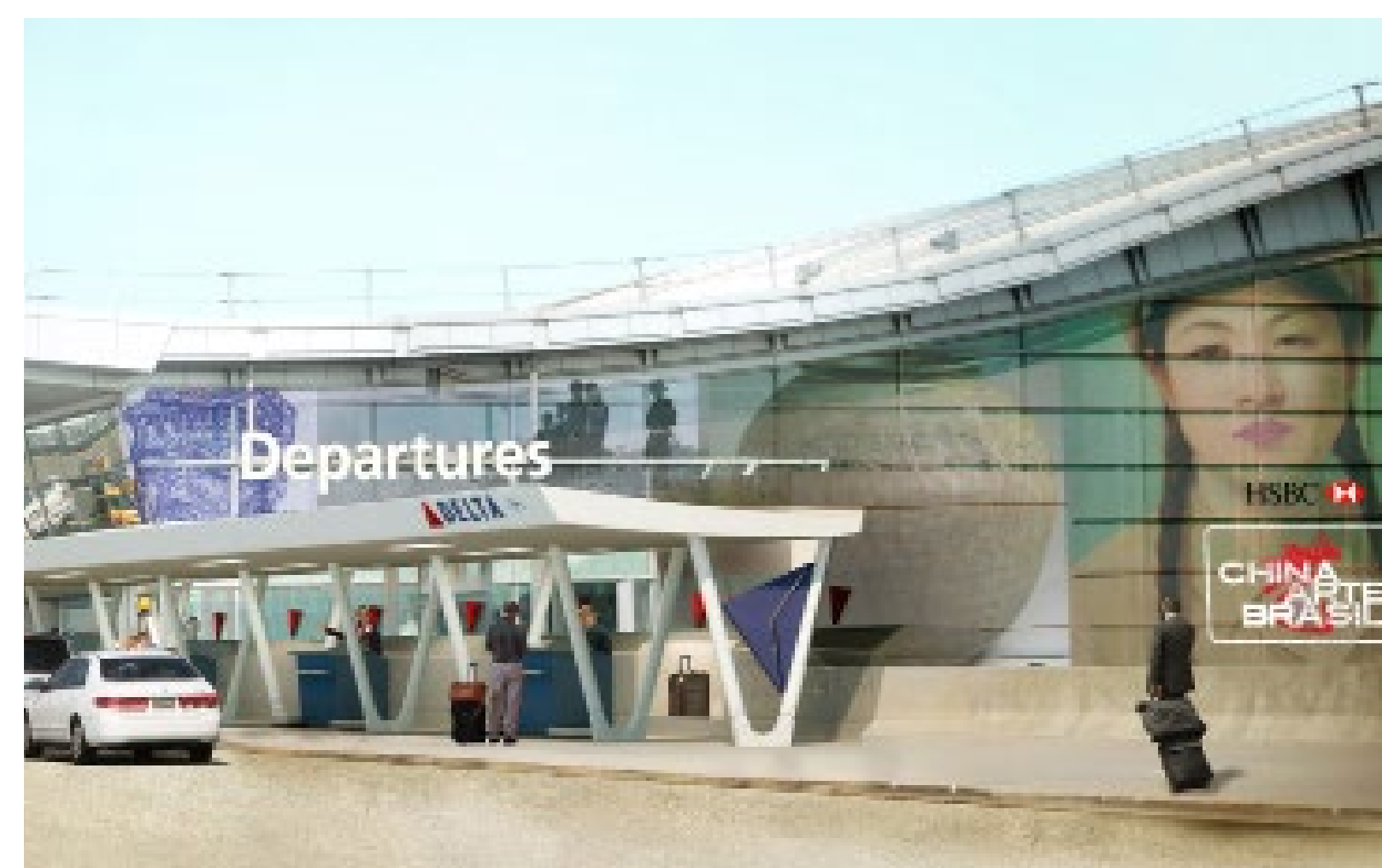
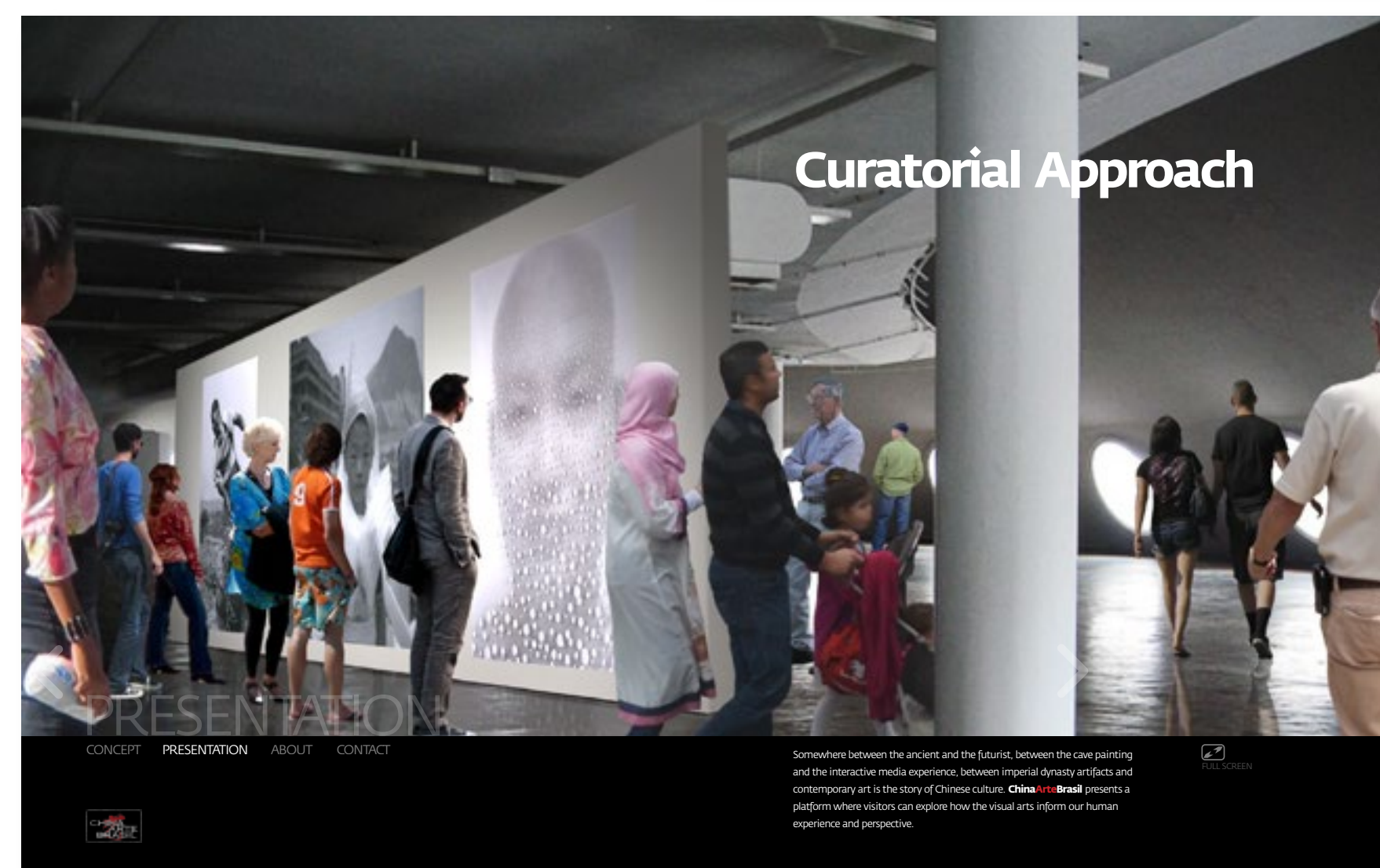


CURRICULUM VITAE

LOGO, IDENTITY, COLLATERAL, SITE, STRATEGY



HARVEST KITCHEN
BRANDING, SITE, STRATEGY,
FILM, PHOTOGRAPHY



CHINA ARTE BRASIL

CONCEPT, LOGO, IDENTITY, COLLATERAL, EXHIBITION STRATEGY, SITE

MKS
ADVANCED LED SERIES™

MKS
ADVANCED LED SERIES™

BR40
MKS REFLECTOR
5000K
ADVANCED LED SERIES™

MKS
BR40
DIMMABLE
REFLECTOR
5000K

MKS
LOGO, IDENTITY, PACKAGING, DIGITAL

MKS
BR40
DIMMABLE
REFLECTOR
5000K



MKS
ADVANCED LED SERIES™

PAR38
DIMMABLE
REFLECTOR
3000K



MKS
BR40
REFLECTOR
5000K
ADVANCED LED SERIES™



MKS
ADVANCED LED SERIES™
PAR38
DIMMABLE
REFLECTOR
3000K

BR40
DIMMABLE
REFLECTOR
5000K

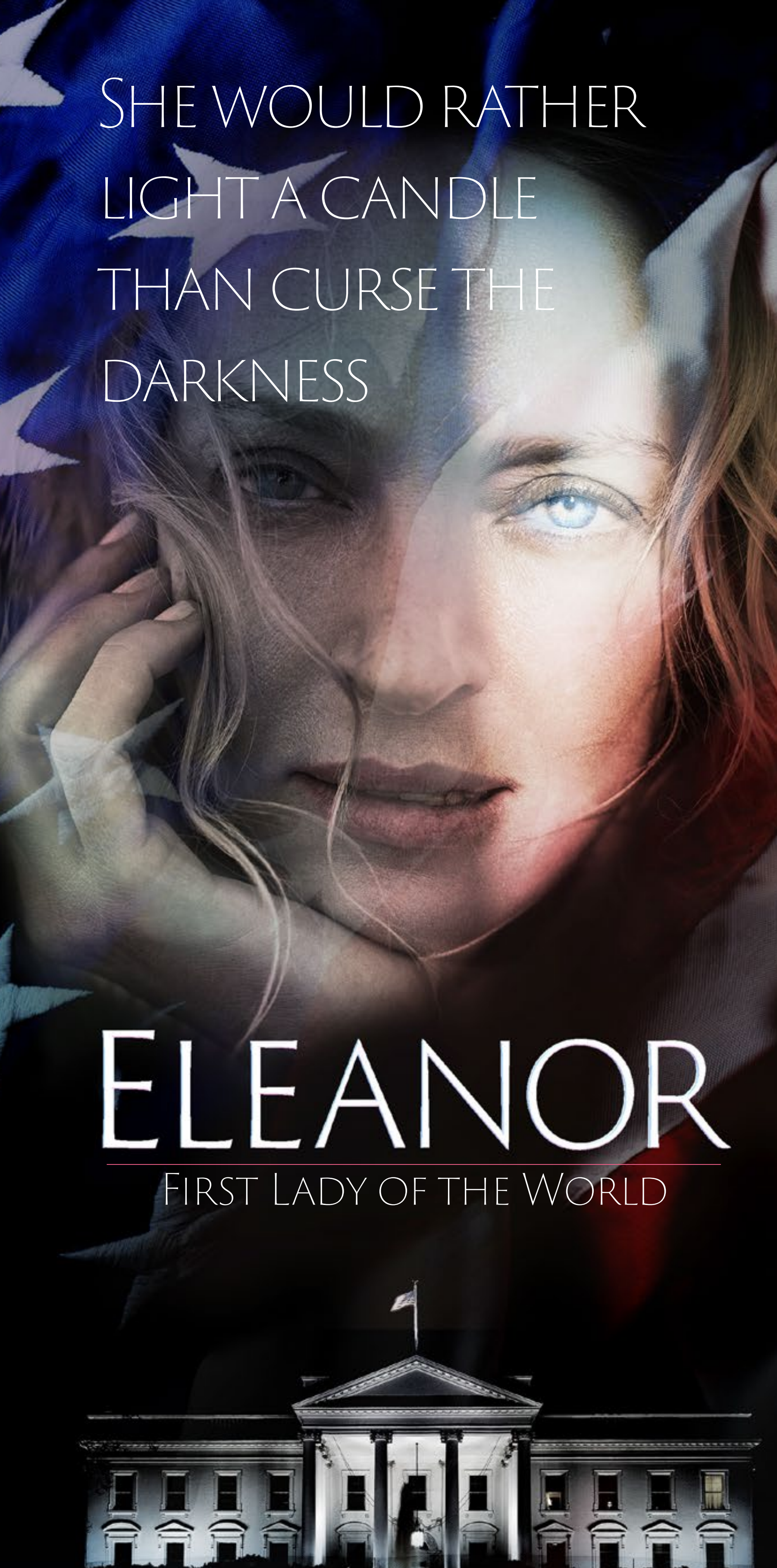


MKS
ADVANCED LED SERIES™
PAR38
DIMMABLE
REFLECTOR
3000K



G /CM

GREENLIGHT MANAGEMENT / LOGOS, IDENTITY, COLLATERAL, VEHICLE SIGNAGE, SITE



SHE WOULD RATHER
LIGHT A CANDLE
THAN CURSE THE
DARKNESS

ELEANOR

FIRST LADY OF THE WORLD

ELEANOR
TV PRODUCTION / PITCH + SHOW BIBLE



ELEANOR

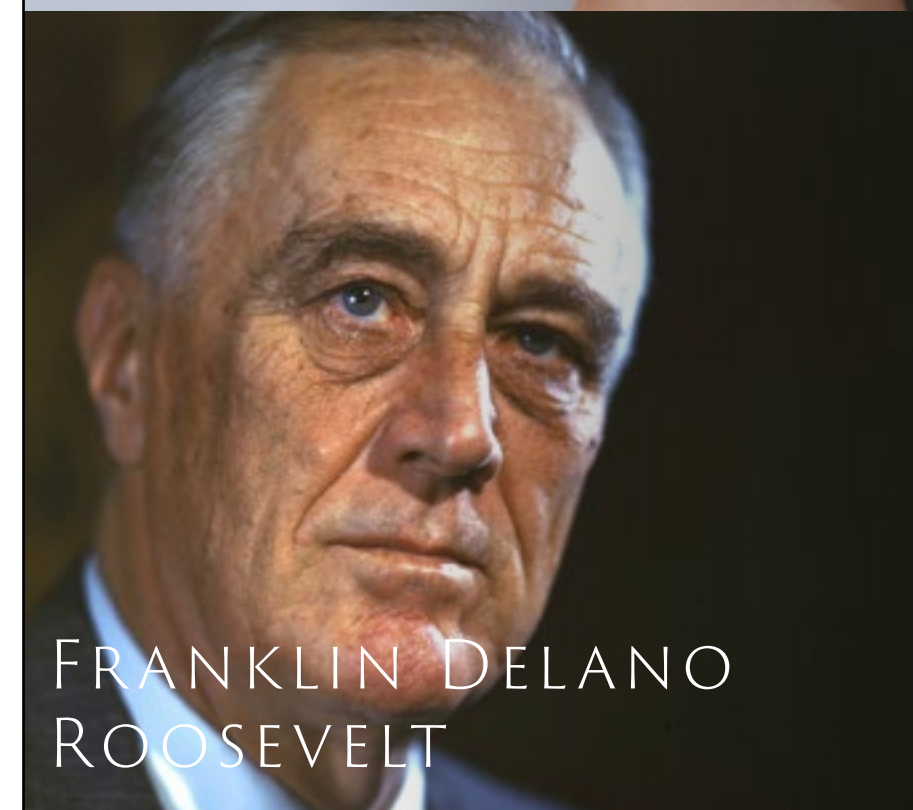
FIRST LADY OF THE WORLD

C A S T

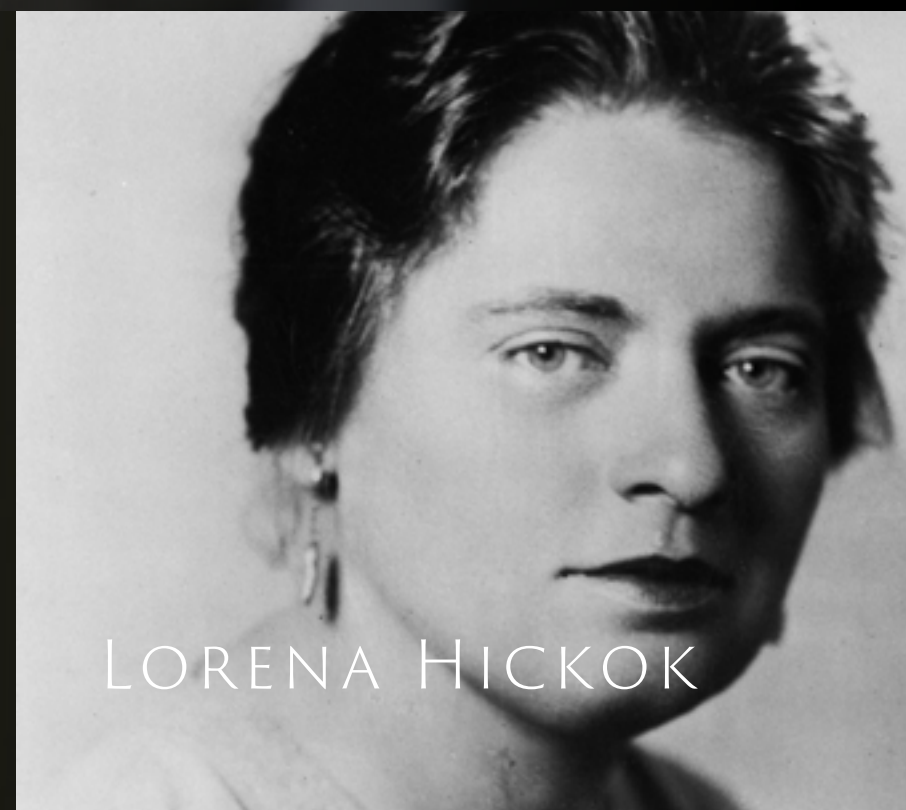
UMA THURMAN
ELEANOR



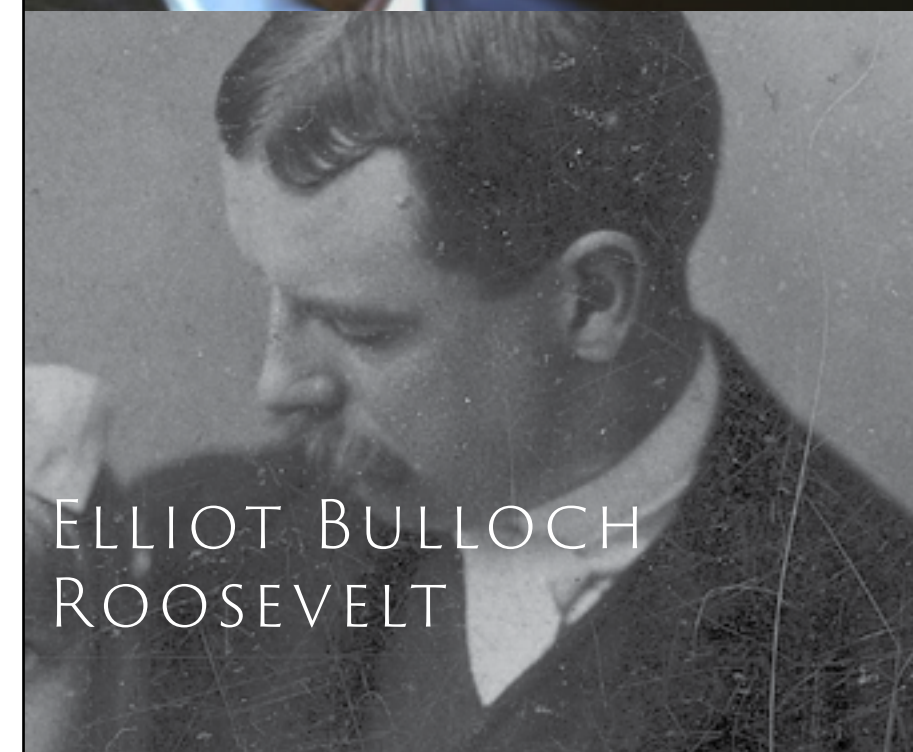
MAYA HAWKE
YOUNG ELEANOR



FRANKLIN DELANO
ROOSEVELT



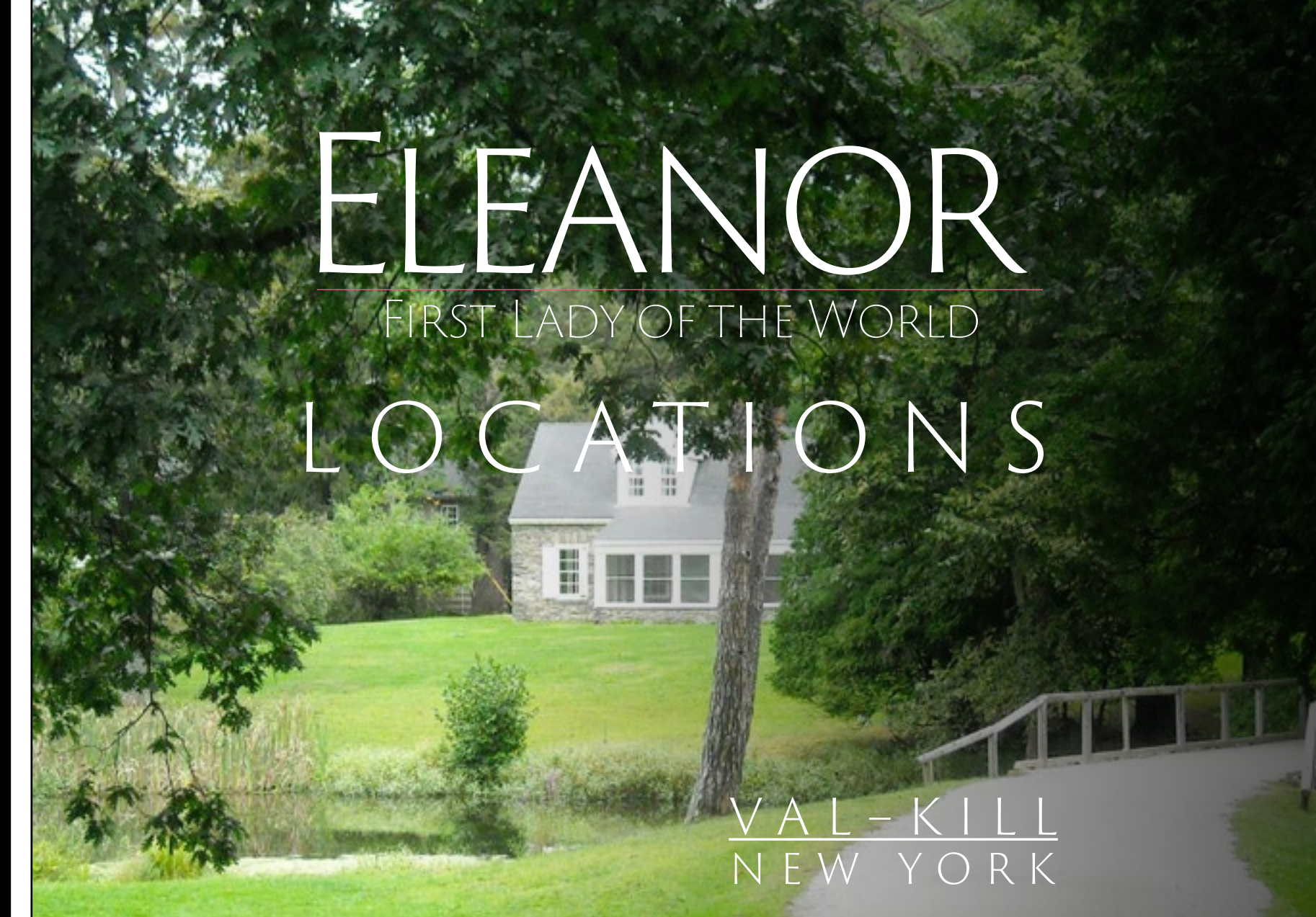
LORENA HICKOK



ELLIOT BULLOCH
ROOSEVELT



SARA DELANO
ROOSEVELT



ELEANOR

FIRST LADY OF THE WORLD

LOCATIONS

VAL-KILL
NEW YORK



THE WHITE HOUSE
WASHINGTON, D.C.



ELEANOR'S FINAL HOME
NEW YORK



CAMPOBELLO
CANADA



1939 WORLD'S FAIR
NEW YORK



WWII · SOUTH PACIFIC
ESPIRITU SANTO



ELEANOR

Illuminate female leadership
through the legacy of
Eleanor Roosevelt

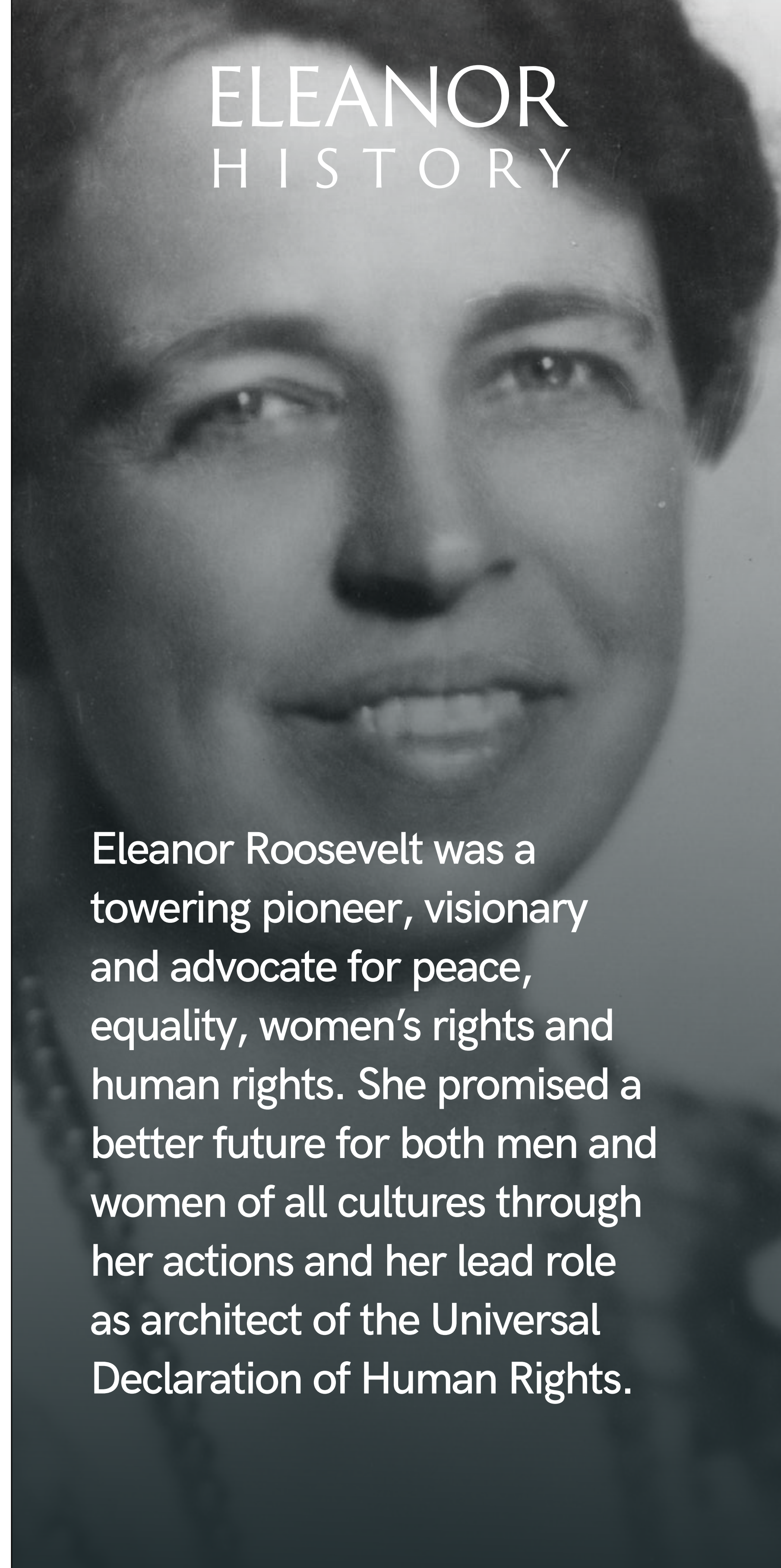
ELEANOR WHAT WE DO

Build a nationwide
campaign and an
alliance of organiza-
tions to establish
the first Federal
National Holiday to
honor a woman

Eleanor Roosevelt Day

#myeleanorday

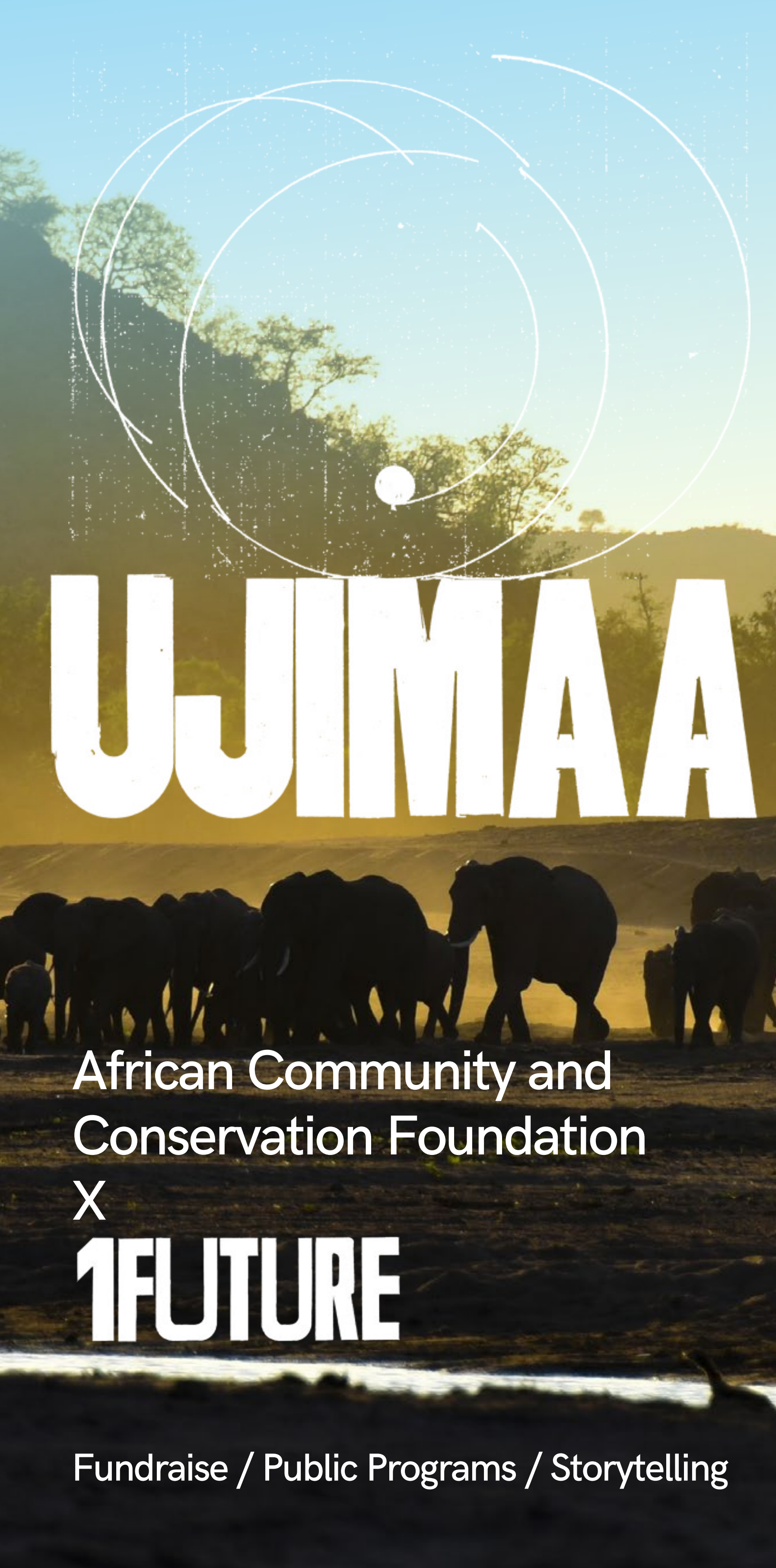
ELEANOR HISTORY



Eleanor Roosevelt was a
towering pioneer, visionary
and advocate for peace,
equality, women's rights and
human rights. She promised a
better future for both men and
women of all cultures through
her actions and her lead role
as architect of the Universal
Declaration of Human Rights.

ELEANOR

MY ELEANOR DAY / BRANDING, MARKETING, DECK



UJIMAA

AFRICAN COMMUNITY CONSERVATION FOUNDATION /BRANDING, MARKETING, DECK

UJIMAA

Fundraise Strategy

6 month on-ramp for 1future as part of a 10 year plan, to support ACCF to become the Robinhood of Africa with orchestrated event and media strategy utilizing 1Future's deep roots in Africa.

Immediate deliverables

- Pre production trip and meetings in Minnesota: July 2019
- Planning for event management for fundraiser in NYC fashion week (Sept. 2019)
- Promo videos for fundraiser
Sample: <https://vimeo.com/233367777>
- Fundraising deck development - copywriting and visual treatment
- ACCF Overall PSA and initial short video for social media
- Brand Identity build out (for event, social, web)
- Media Management of existing ACCF footage and stills

Future deliverables

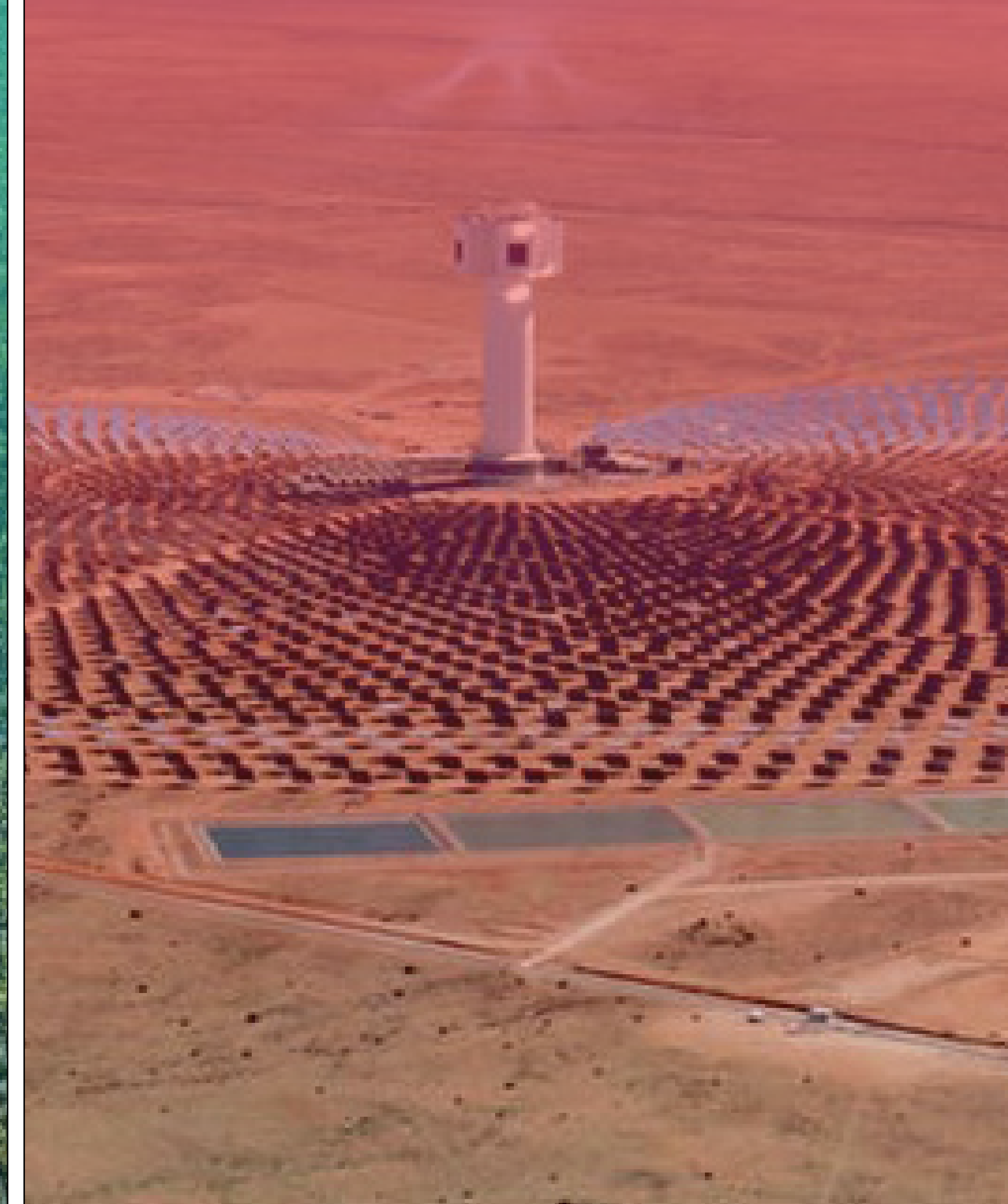
- Development and Production for Community Engagement in Africa
- Africa trip deliverables depending on a solid plan developed in July meetings
- Content creation (human engagement stories, edgy visual / footage, time lapse, etc.)

UJIMAA

Future Program Considerations

1Future Hub

Well being, creative entrepreneurship and community space built with solar power, fresh water, basic clinic combining local traditions in preventative medicine alongside modern medicine. A much larger vision to be developed within a long range plan of implementation.





1FUTURE


2019 Executive Summary



Vision

1FUTURE

educates and empowers
diverse, multi-generational
audiences, via stories and
action in social change and
innovation.



1FUTURE

2019 Executive Summary

Plan
1Future™ will invest in distribution, development, management, education, and creative team in 2019 and 2020 in the US and Japan headquartered out of NYC and Tokyo with secondary operations in Hiroshima and Miami. We plan to hire our US and Japan team full-time through the Tokyo Summer Olympics, 2020. 1Future™ has future plans and relationships to expand into Brazil, Mexico, China, Russia, India, UK and South Africa.

Return on capital investment will be generated through revenue and impact secured by

- Content partners (TV, Web, Onsite)
- Global corporate and foundation partnerships
- Licensing opportunities (through content, educational programs and live events)

History
Founded in 2015 by artist Cannon Hersey and Peabody Award winning filmmaker Taku Nishimae, 1Future reaches large global audiences through a partnership with NHK and NHK World that has enabled the creation of ten major TV specials between 2015 and 2019. Major TV, traditional newspaper media and web media coverage in US, Japan, South Africa, and Mexico have enabled 1Future to reach over 750+ million impressions.

1Future™ is global, with recent programming in

- East Hampton, New York City and Miami, USA
- Tokyo, Hiroshima and Nagasaki, Japan
- Johannesburg, South Africa
- Sao Paolo, Brazil

1Future™ aims to create a global dialogue on

- Environment
- Gender Justice
- Racial Justice
- Economic Equality
- War and Peace

Social Enterprise Corporate Structure
1Future™ is currently a fiscally sponsored non-profit through Fractured Atlas. All donations are tax deductible.

1Future collaborates with Zengo Inc as the production company for all television work for NHK + NHK World.

Social Enterprise Financial Overview:
\$ 741,000 (2016 -2018) in non-profit donations
\$ 786,000 (2016 -2018) in media business

Non Profit Fundraising Goals:
\$ 500,000 (2019)
\$ 2.8 million (2020)



Mission

1FUTURE

produces media, art,
education programs and
events to build solutions
for the pressing issues of
our time.



1FUTURE

2019 Executive Summary

Quick Facts

Executive Team
Executive Director, Cannon Hersey
CCO (Chief Content Officer), Taku Nishimae
CEO (Chief Education Officer), Henry Cross
Director (Tokyo), Akira Fujimoto
Director (Hiroshima), Mari Ishiko
Director (Miami), Kiki Sommerville

Business
Business Director, Atsushi Imai
Legal, Lori Hoberman, Hoberman Law Partners
Development Director, Bahiyah Robinson
Sponsorship Director, Jody Weiss
Business Development + Innovation Director, Roger Sichel
Business Development Associate, Yohei Fujimoto
Business Structure, Mac MacCabe
Accounting, Regen & Mackenzie

Creative
Media Director (US), Martha Williams
Content Director (Japan), Ken Hiram
Creative Director, Todd Sines
Brand Manager, Julie Fahnestock
Content Director (NY), Kazunori Kurimoto
Content Director (Projection + Time lapse) Peter Bill
Media + Social Media Manager, Junchen Huang

Education
Education Director (US), Shannon Shird
Education Director (Japan), Kohei Mochizuki
Education Program Director, Alexis Mena

Institutional Partners
Disruptor Foundation / Tribeca Film Festival
Hiroshima Peace Culture Center
Hiroshima Peace Memorial Museum
Andrew Freedman Home
Lincoln Center for Performing Arts
ICAN
Peace Boat
Peace Culture Village
Singularity University
Fearless Artist Media
LTV

Government Partners
Mayors for Peace
City of Hiroshima, Mayor's Office
City of Nagasaki, Mayor's Office
City of Des Moines, Mayor's Office
City of Sao Paulo Department of Cultural Affairs
Gauteng State Department of Cultural Affairs
Federal Government of Brazil,
Department of Arts and Culture
International Hiroshima Peace Foundation

Education Partners
The New School
Columbia Teacher's College
Vassar College

Media Partners
NHK
NHK World
Paradise Producers Productions
Chugoku Shimbun
LTV

Foundation Partners
Jessica Cares Foundation
Hiroshima International Cultural Foundation
Gerald and Janet Carrus Foundation
Center for Learning and Leadership
Disruptor Foundation

Contact
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Taku Nishimae
taku@1future.com M +1 917 450 4921

Roger Sichel
roger@1future.com M +1 914 589 5848



A new gathering on
social innovation

ZERO PROJECT

EXECUTIVE SUMMARY / BRANDING, MARKETING, DECK

Vision

ZERO PROJECT

Resilience and
social innovation
from Hiroshima
to the world.

ZERO PROJECT

2019 Executive Summary

What we do

Zero Project brings together an annual international gathering of students, artists, educators, and policy leaders, face to face with nuclear survivors and their families for round-table discussions and creative workshops.

Zero Project creates opportunities to discuss the environment, community, human rights and social innovation through the lenses of art, media, and immersive, education experiences. Together, we explore solutions to our times most pressing issues based on the survivor's experience of building a new way from the ashes. By listening to the darkest moments of history, we can create the world we want to live within.

History

Because of the continued interest in Pulitzer Prize-winning journalist John Hersey's landmark book, "Hiroshima," artist and organizer Cannon Hersey continues his grandfather's legacy as a springboard for engaging the aftermath of the atomic detonations in Hiroshima and Nagasaki.

Zero Project builds on the foundation of 5 years of annual workshops, dialogues, exhibitions, and content creation that has taken place in Hiroshima since the project's inception in 2015.

Significant recent programs have also taken place in Nagasaki, New York City, Miami, Johannesburg and Guadalajara as part of a global outreach campaign built with our significant list of government and community partners.

Television

Zero project creates a life changing experience for 20 people and then shares that experience with 20 million people around the world through global television. NHK and NHK World in partnership with Taku Nishimae and Cannon Hersey created 3- 50 minute programs on Cannon Hersey's retracing of his grandfather's steps to Hiroshima released in 2015, 2016 and 2017. Media representation of the workshops, art making and personal experiences of participants have been broadcast on multiple global, national and local television stations in affiliation with Zero Project by NHK World, NHK, NHK Hiroshima, Chugoku Shimbun, Asahi Shimbun, Hiroshima Television and the Wall Street Journal.

Mission

ZERO PROJECT

serves as a social innovation
forum, working to establish
multi-disciplinary ways to
engage young people with
historical and contemporary
global issues.

ZERO PROJECT

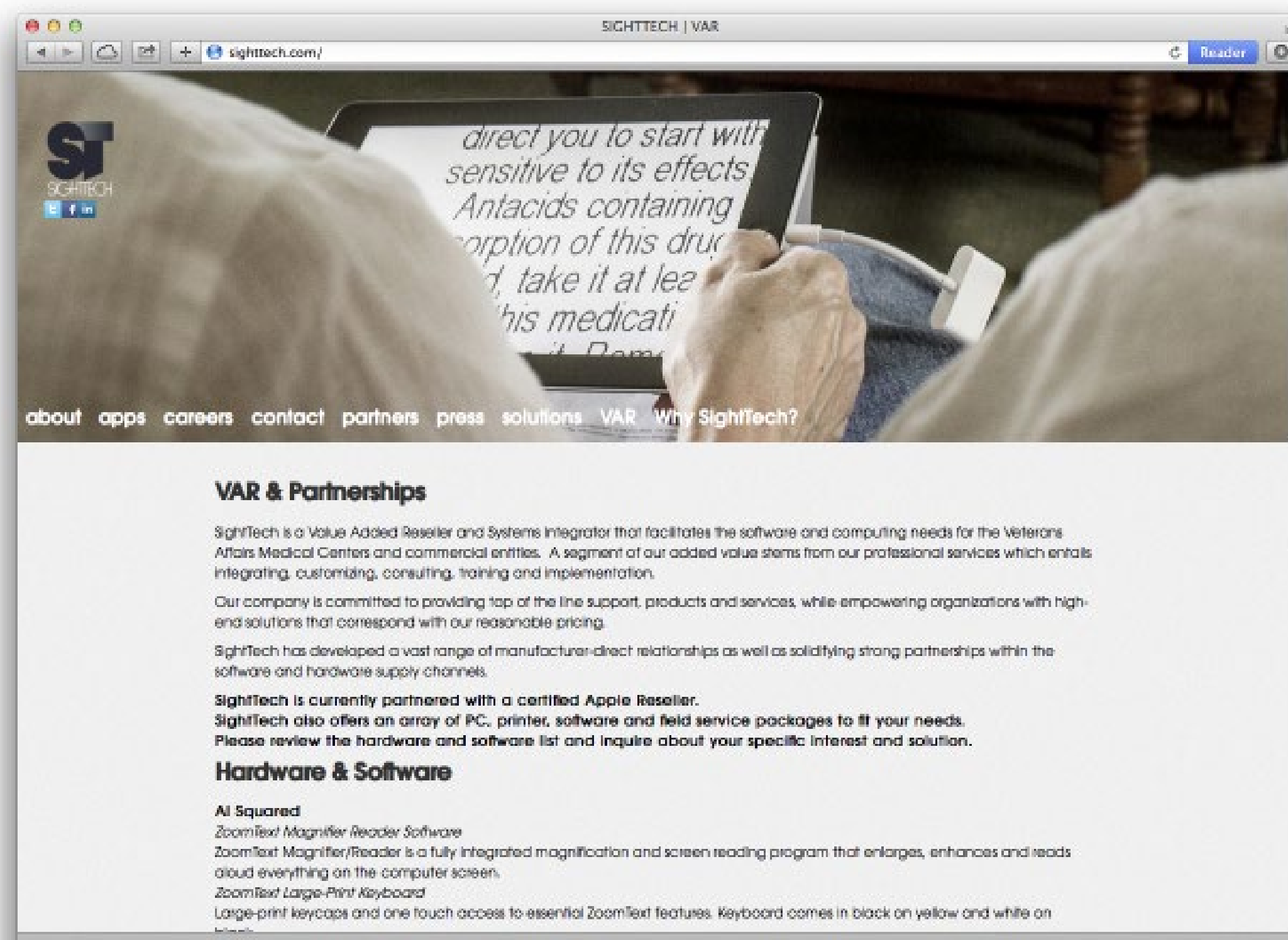
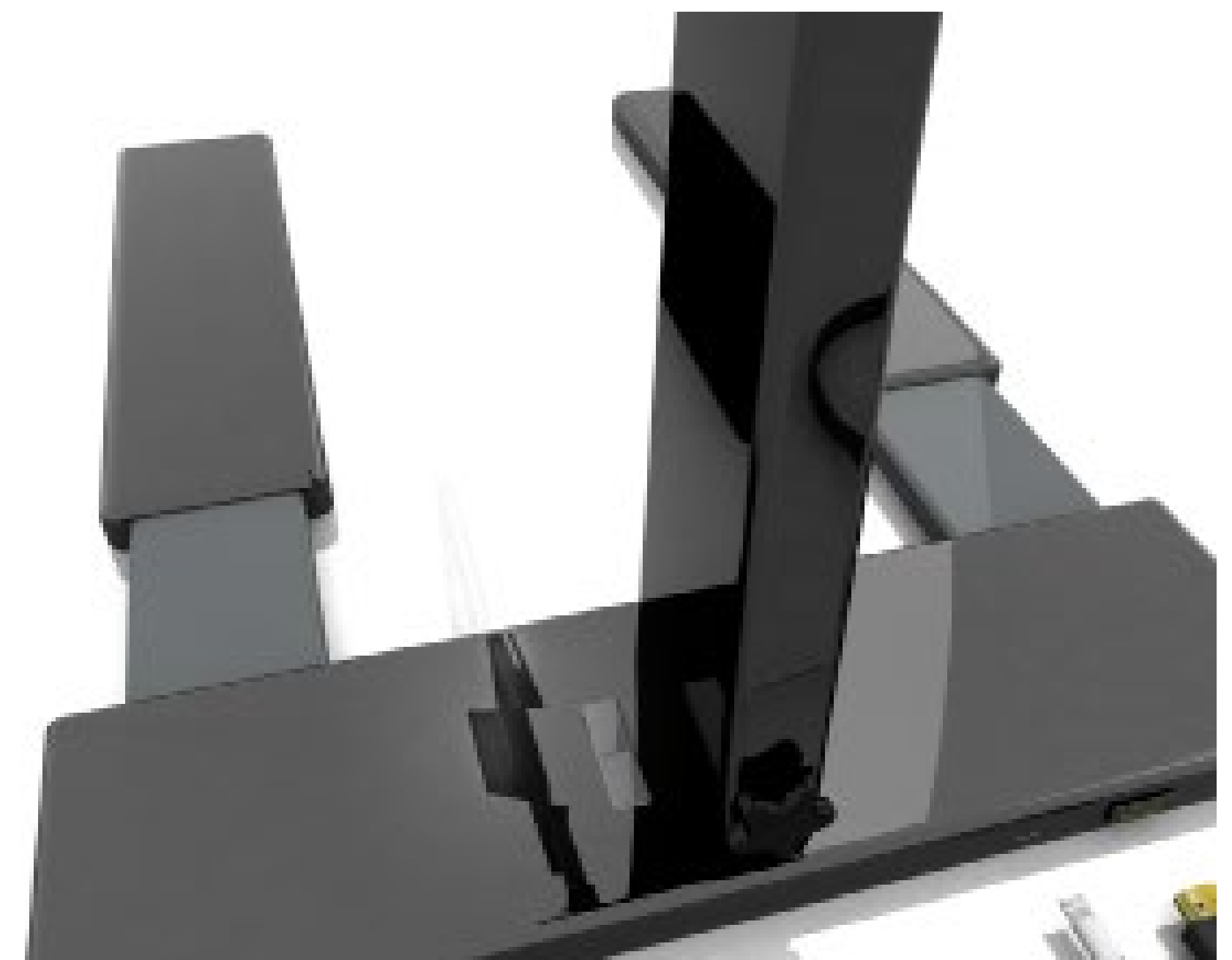
2019 Executive Summary

Team

Executive Team Cannon Hersey, Co-founder Taku Nishimae, Co-founder Atsushi Imai, Director (Business & Development) Akira Fujimoto, Director (Tokyo) Mari Ishiko, Director (Hiroshima) Kiki Sommerville, Director (Miami) Roger Sichel, Business development Peter Bill, Education + Immersion Todd Sines, Design + Motion Kanade Kurozumi, Operations Kenji Sekine, Film Toshiaki Takata, Photography Anabuki Design School, Education Kazuo Kato, Musician Yugen Hirofumi, Artist Kenichi Asano, Artist	Community Partners Anabuki Design School 2015-2020 Fearless Artist 2015-2020 Intersection 611 Gallery 2016-2020 Andrew Freedman Home 2016-2020 Hosh Yoga 2018- 2020 The Myouke-in Temple 2015-2018 ANT Hiroshima 2015-2018 The Hurleyville Arts Centre 2018 National September 11th Memorial & Museum 2018, 2020 John Bowne High School 2018 Bartlett Farms 2018-2021
Legal Hoberman Law Group Accounting Regen & Mackenzie	Government Partners Mayors for Peace Mayor Matsui of Hiroshima Mayor Taue of Nagasaki City of Hiroshima Hiroshima Board of Education
Partners Zengo, inc. 2015-2020 Ifuture 2016-2020 Hiroshima International Culture Foundation 2016-2020 Tokyo 2021 2016-2021 Disruptor Foundation 2017-2020 Center for Learning and Leadership 2017-2020 Peace Culture Village 2015, 2018-2020 ICAN 2018-2020	Advisors Anabuki Design School Chugoku Shimbun Beatrice Fihn, Ican Craig Hatkoff, Founder for the Tribeca Film Festival and Disruptor Foundation Kyosuke Inoue, producer at NHK Yuseke Iseya, Rebirth Project Koko Kondo, atomic bomb survivor and activist Rabbi Irwin Kula, president, Center for Learning and Leadership Seitaro Kuroda; artist Steve Leeper, Peace Culture Village Emilie McGlone, Peace Boat Yuko Nagayama, architect Dr. William Perry, former U.S. Secretary of Defense Motoharu Sano, musician Pradeep Sharma, former provost, RISD Takaaki Takai, NHK World Kyosuke Inoue, NHK Miki Ebara, NHK

Contact

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SIGHTTECH

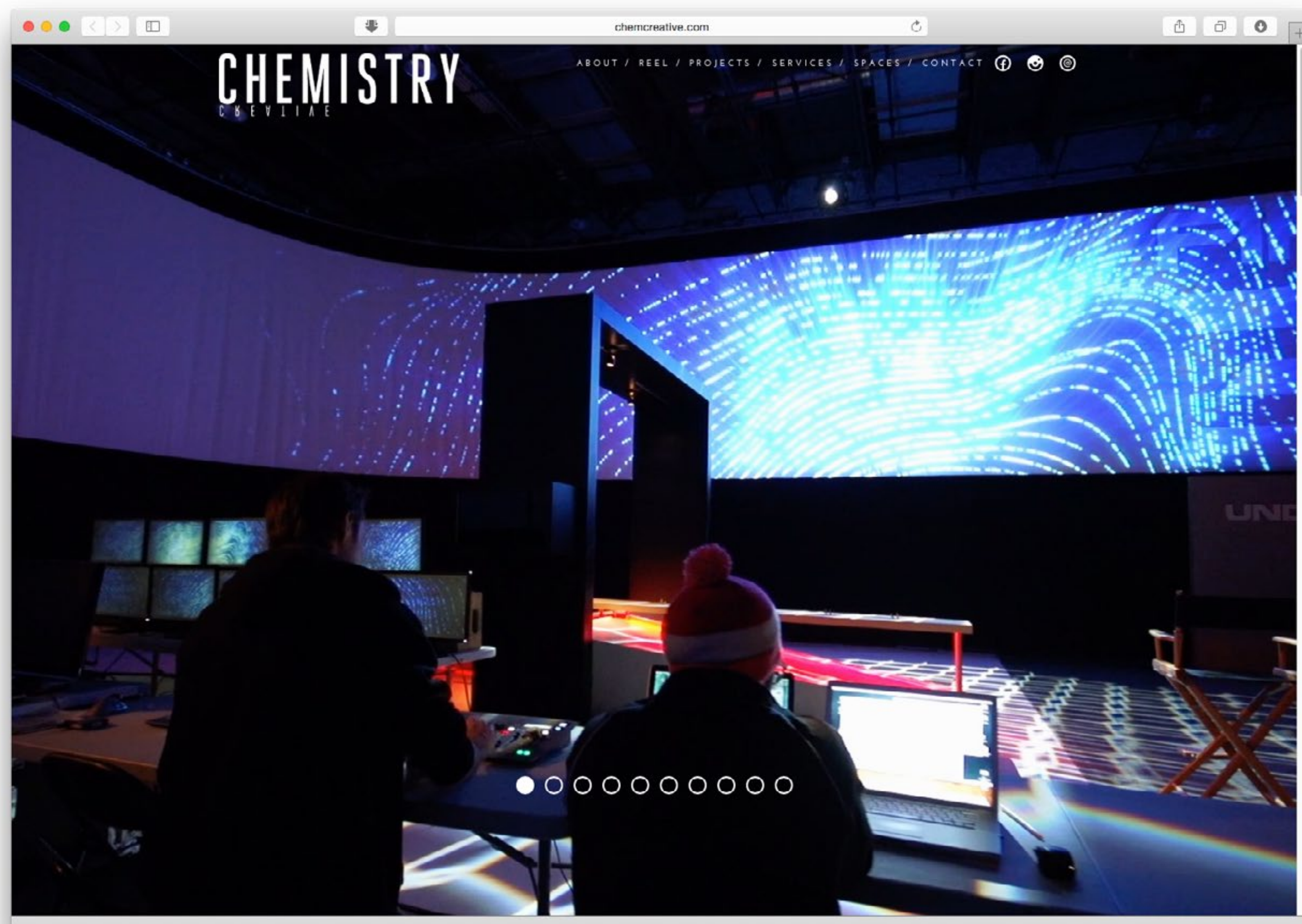
LOGO, IDENTITY, COLLATERAL, SITE, IOS INTERFACE, PRODUCT DESIGN

FAHEY
DESIGN
BUILD



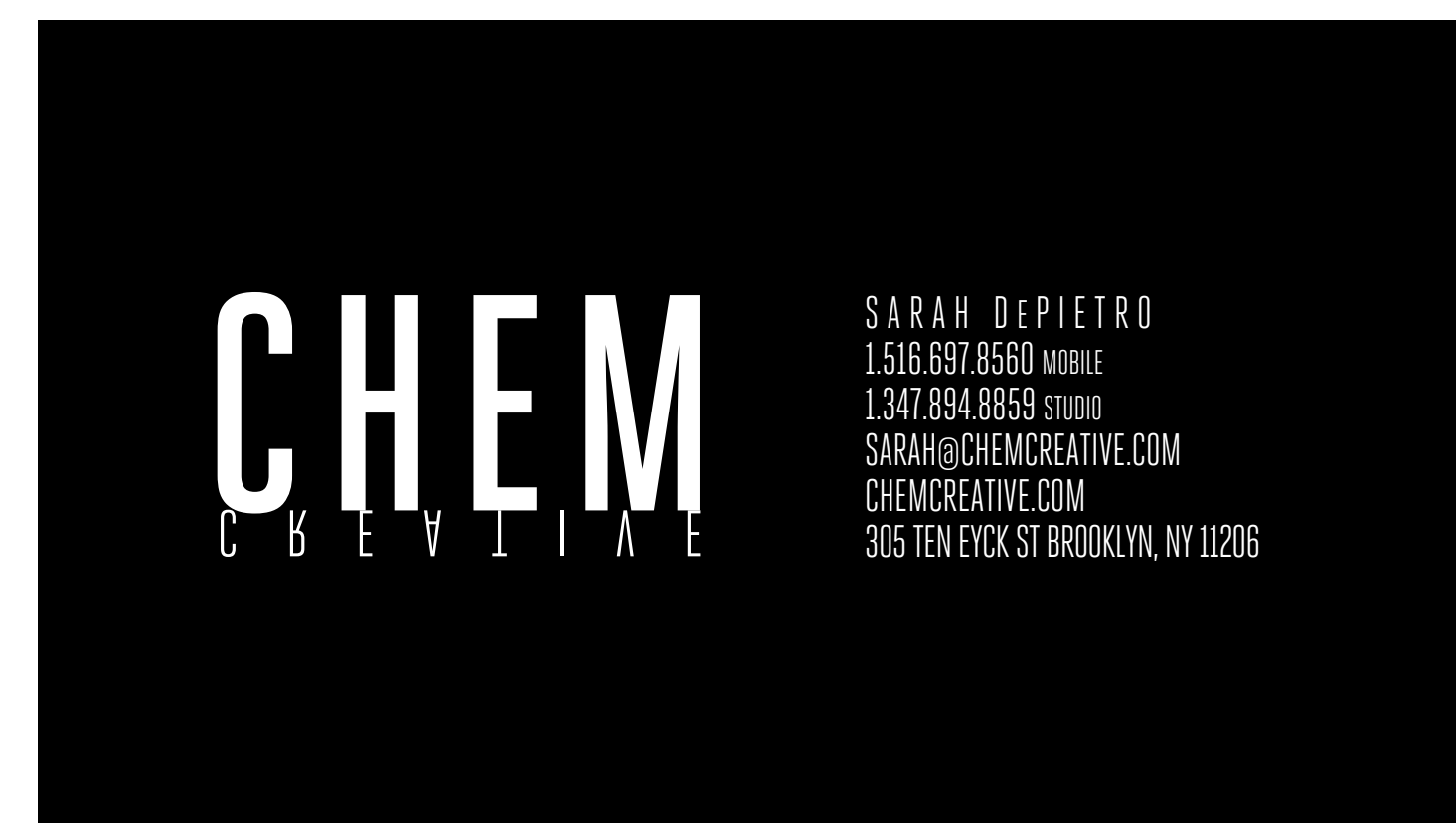
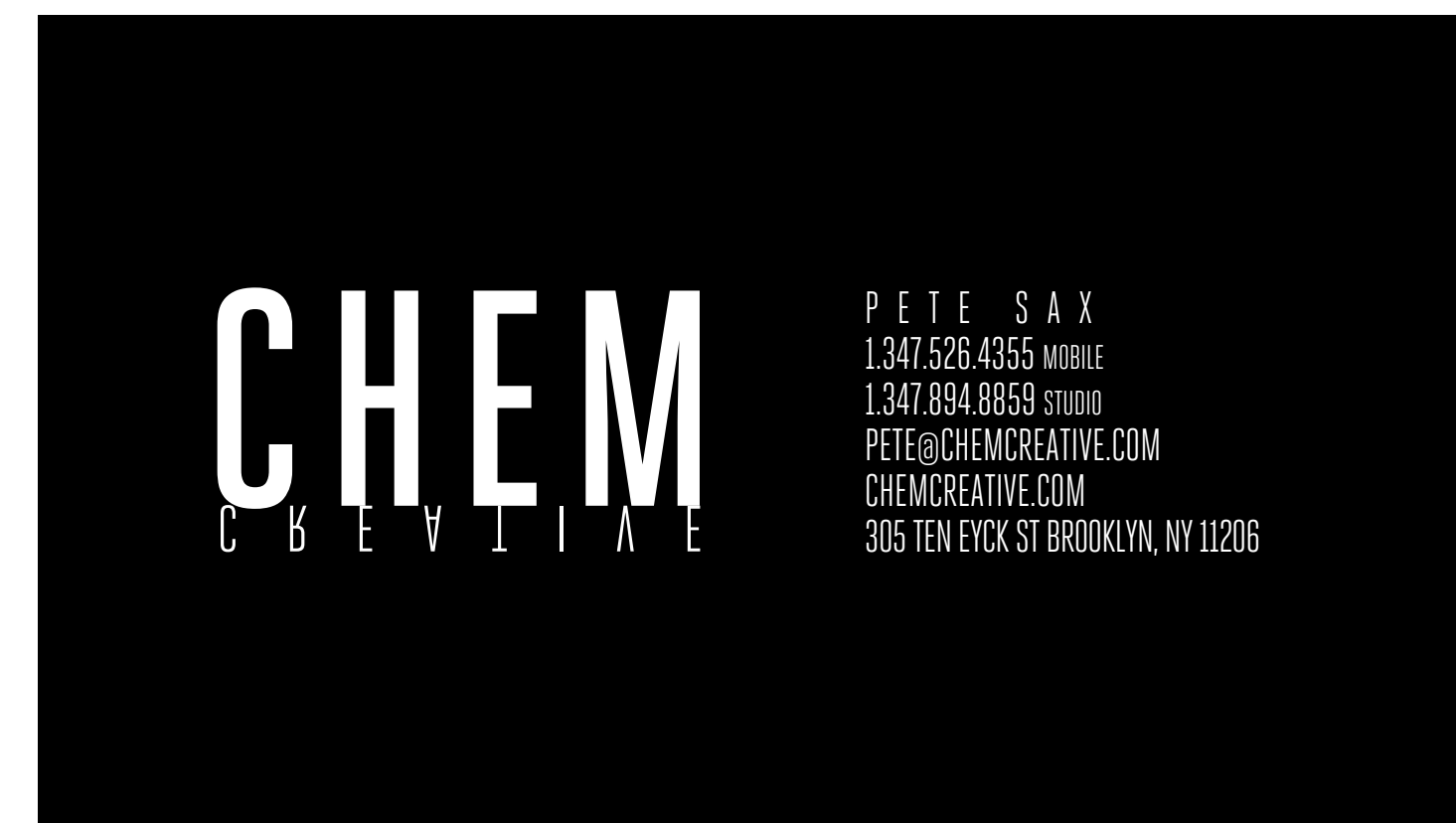
FAHEY DESIGN BUILD

LOGO, IDENTITY, COLLATERAL, SITE



CHEM CREATIVE

LOGO, IDENTITY, COLLATERAL, SITE





A
LAZULITA FILMS
PRODUCTION



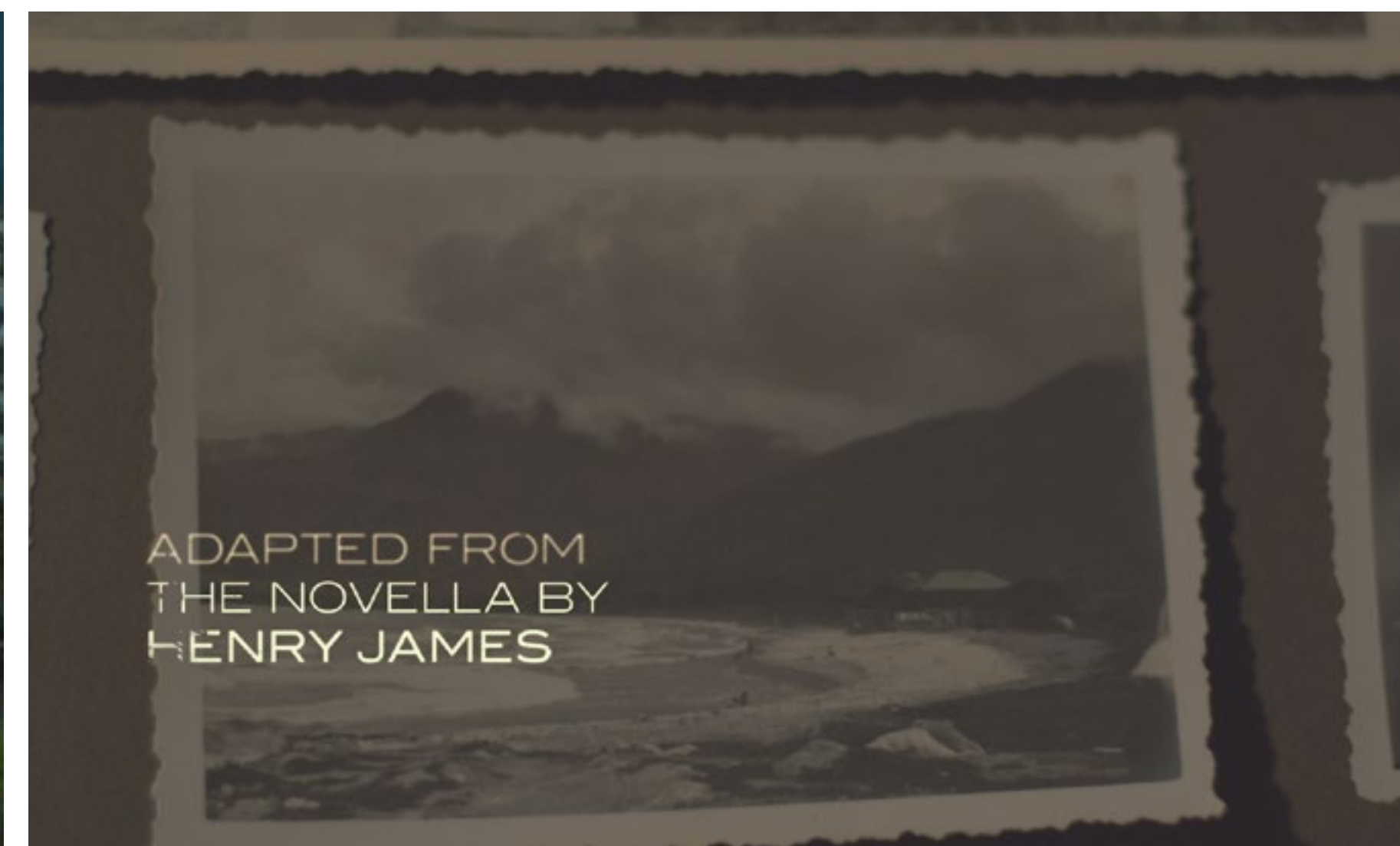
AND
FACTOR RH &
LA PANDILLA
PRODUCCIONES



A
MARIANA HELLMUND
FILM



THE ASPERN PAPERS



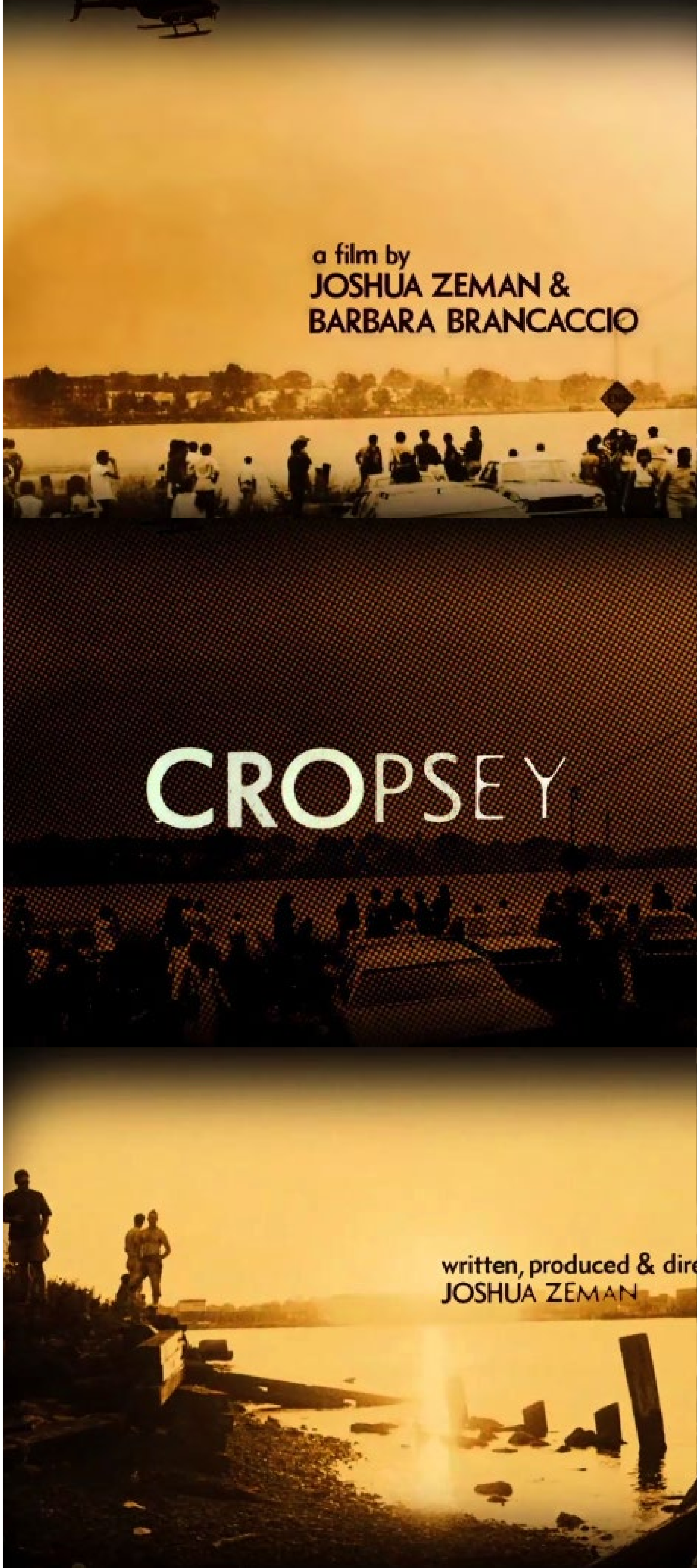
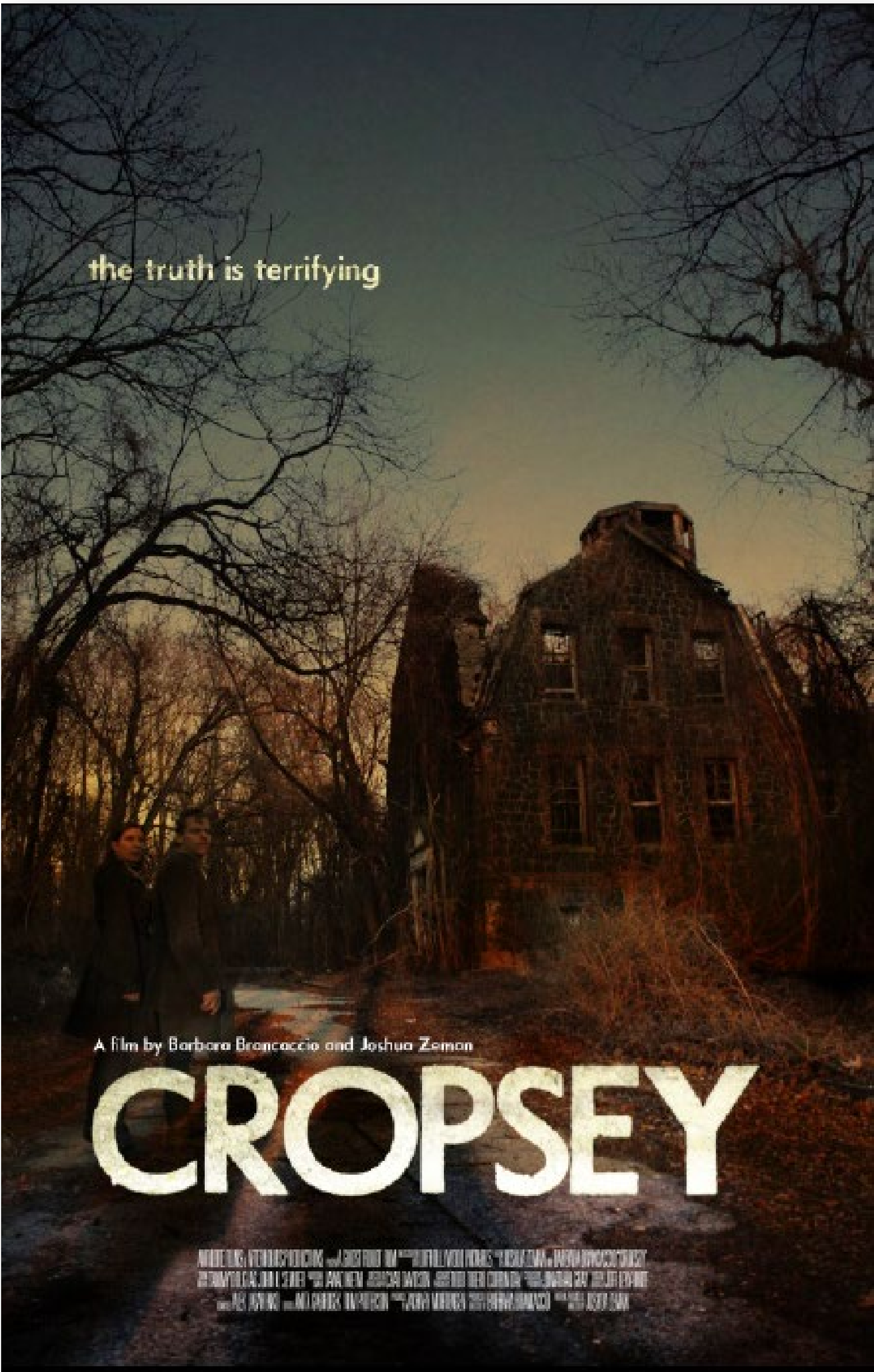
ADAPTED FROM
THE NOVELLA BY
HENRY JAMES



BROOKE SMITH

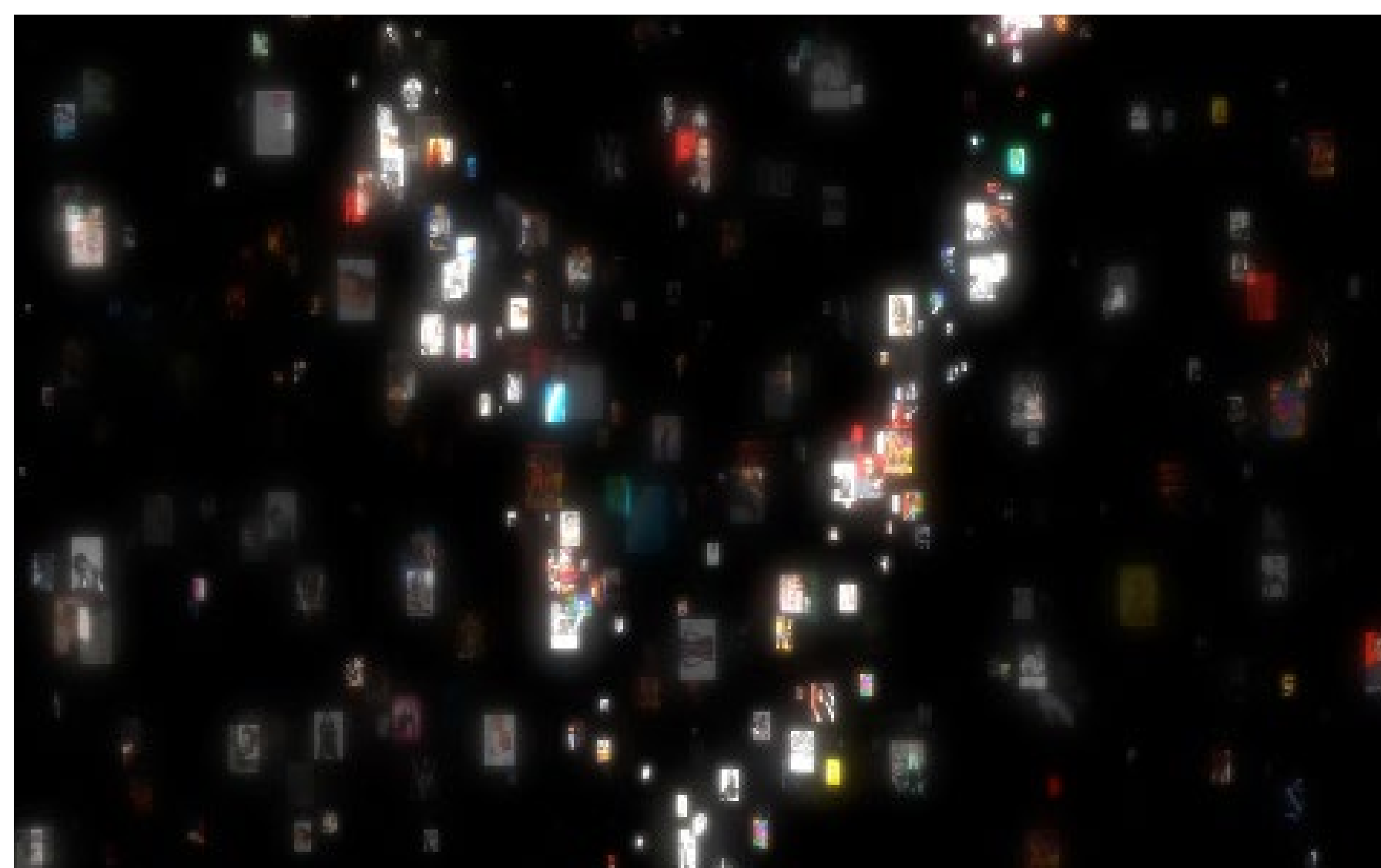
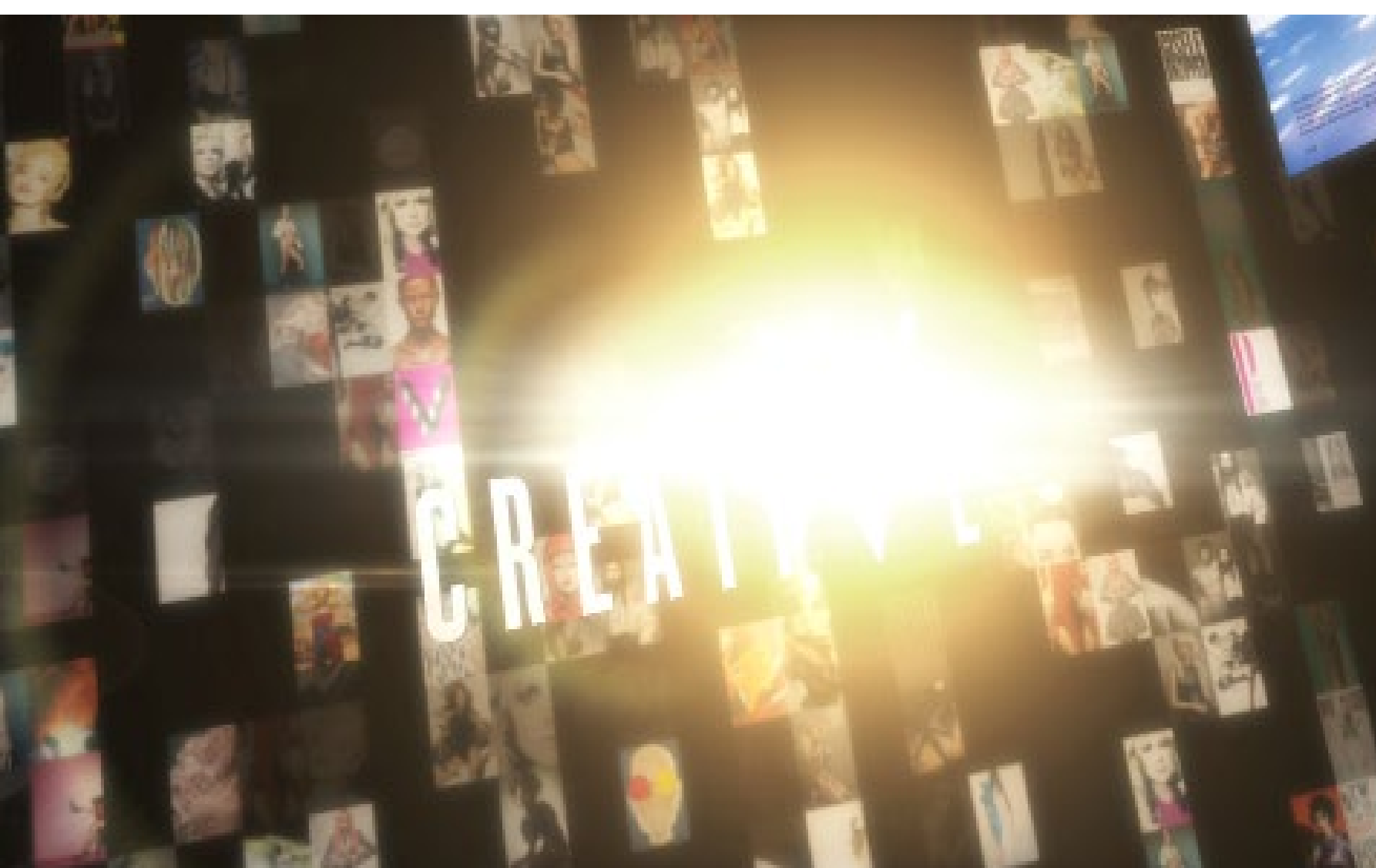
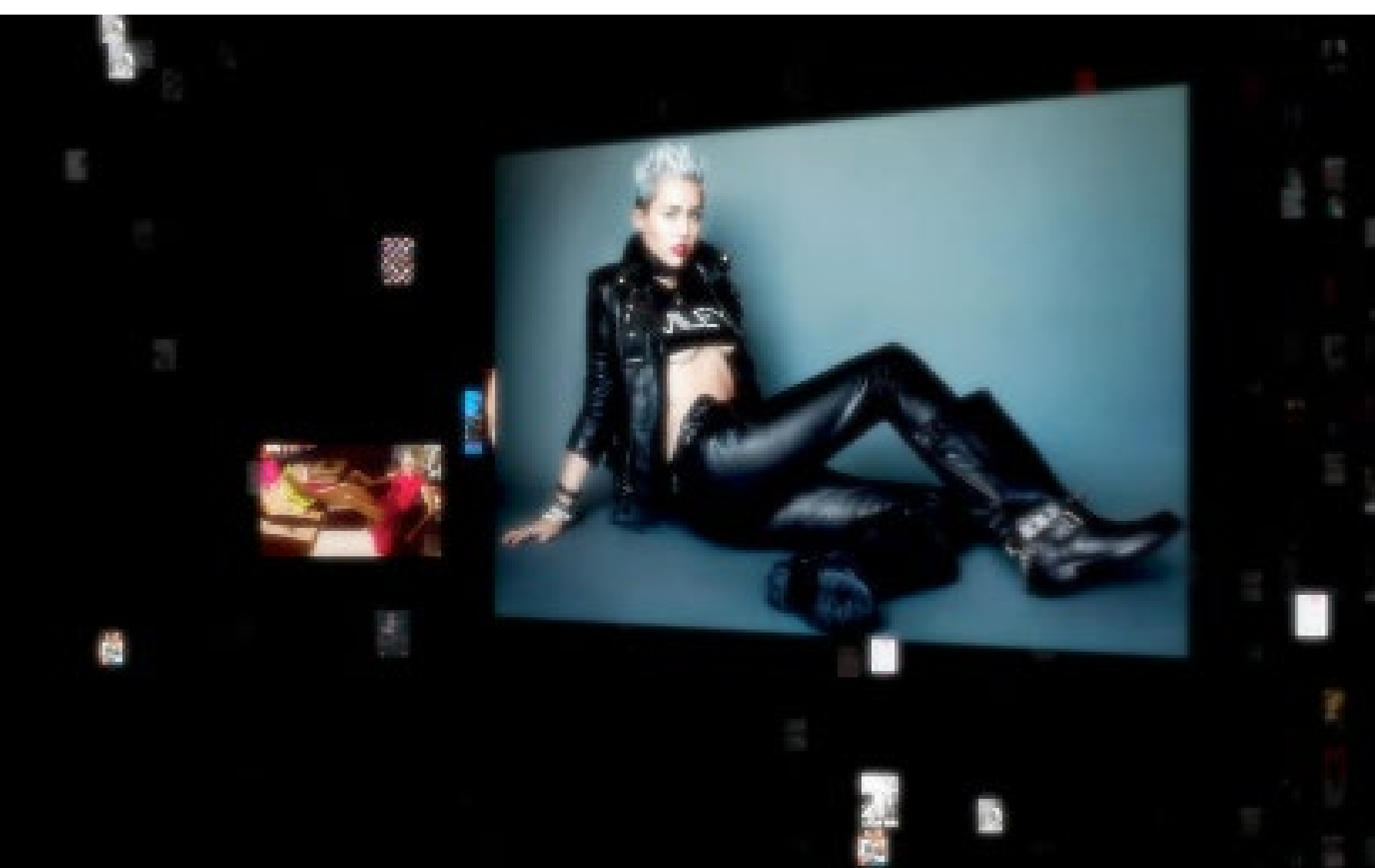
LAZULITA FILMS

THE ASPERN PAPERS / THEATRICAL TITLE SEQUENCE



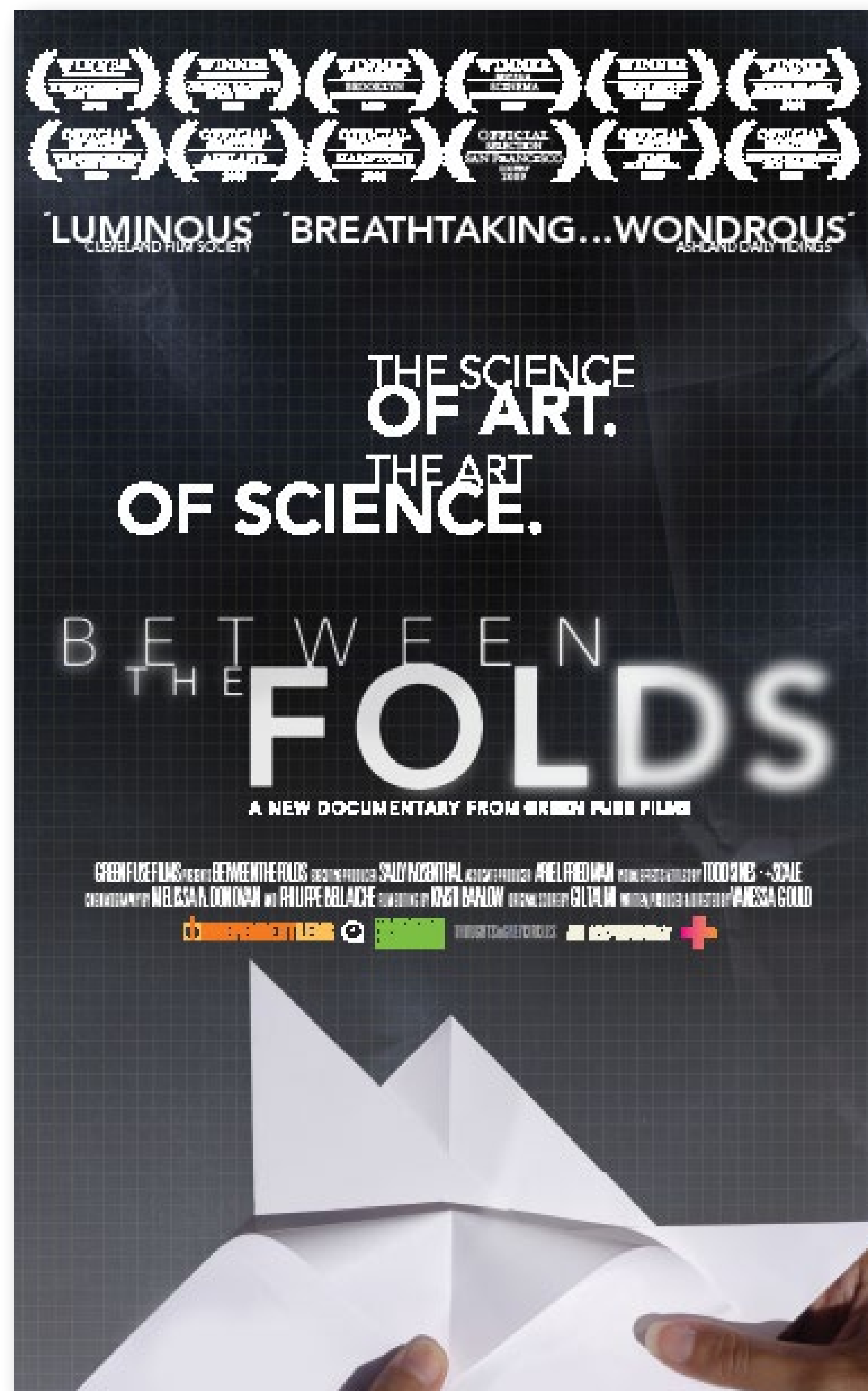
CROPSEY

FEATURE FILM LOGO, POSTER, CUSTOM TYPEFACE, SITE
TITLE SEQUENCE + MOTION GRAPHICS, MEDIA AUTHORIZING



V MAGAZINE

SUMMER PREVIEW / ONLINE PROMO: DIRECTION, DESIGN, ANIMATION



BETWEEN THE FOLDS

FEATURE FILM LOGO, POSTER, TITLE SEQUENCE & MOTION GRAPHICS, DISC AUTHORIZING

*PEABODY AWARD WINNING DOCUMENTARY—POSTER IS PART OF THE ACADEMY OF MOTION PICTURE ARTS & SCIENCES LIBRARY'S PERMANENT COLLECTION



WITSTREAM.

Lovely & Amazing

poull.com



KSA
KNOWLTON SCHOOL OF ARCHITECTURE
THE OHIO STATE UNIVERSITY

CHess
management

CNBR

GOD
OR THE GIRL



Live With Us

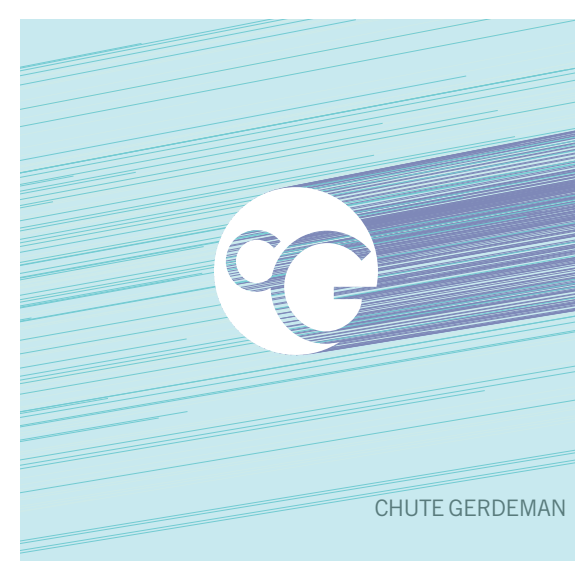
WitStream
the funny filter.

G /CM
GREENLIGHT CONSTRUCTION MGMT

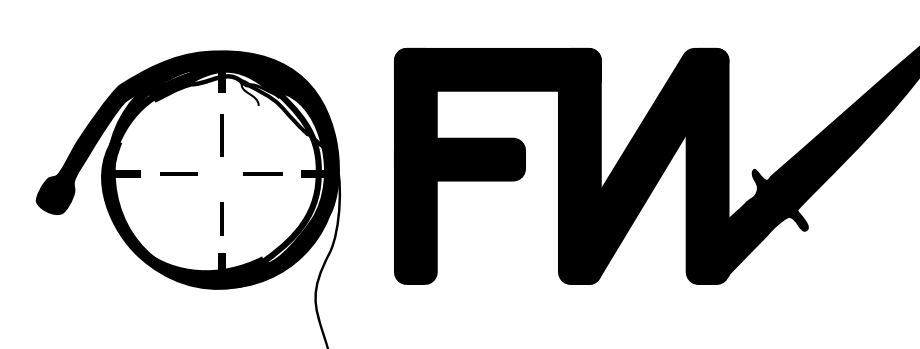


soulpak

knocode



DRAGONFLY
neo-v cuisine



KSA
KNOWLTON SCHOOL OF ARCHITECTURE
THE OHIO STATE UNIVERSITY

LOGO/IDENTITY SYSTEMS

VARIOUS

THE **MATADOR**

Third Rail

3

TRANSAMERICA

THE
LIBERTINE

THE KINGDOM

WORD
PLAY



THE WEINSTEIN COMPANY

HELLBOY
THE GOLDEN ARMY

IN MY LIFETIME



WHITE
LABEL

**FACTORY
GIRL**

Brahma
**BOTTLED WITH LOVE
IN BRAZIL**

THE
BOWERY :
PRESENTS :

THE LAST SAFARI

MAIN TITLE / END CARDS

VARIOUS FILM + COMMERCIAL CLIENTS

THANK
YOU



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